

EABC (Executive Advisory Board on Curriculum)
Monday, October 1, 2012
Minutes

Attending:

Tim Boos	Jessica Sun
Steve Arsenault	Alex Carlon
Chris Bretoi	Alok Gupta
John Curtin	Corrie Fiedler
Todd Loncorich	Tim Olson
Chris Martin	Gautam Ray
Mike Mcfarlane	Andrew Fuller
Bren Murray	
Matt Schmidt	Absent:
Kate Siegrist	Patrick Davitt
Mary Texer	Mike Kirst
Paul Wellman	Kathy Shields

Mike Mcfarlane called the meeting to order at 7:30, welcomed everyone and asked them to introduce themselves and to identify which company they were with.

After introductions, Mike acknowledged that this was the first meeting under the new structure and explained that he had received enough self-nominations to fill all open positions. He thanked the Restructure Committee, Kate Siegrist, Patrick Davitt and Mary Texer, for working with him on this over the summer. He then opened up the floor for questions. Hearing none, Mike read the nominations:

Chair – Mike Mcfarlane
Vice Chair – Mary Texer
Secretary – Kathy Shields
Case Committee – Steve Arsenault
SAP Curriculum – Paul Wellman
Continuing Education – Todd Loncorich

The slate was approved by a unanimous vote.

Committee assignments followed. Changes can be made between teams if the parties agree.

Case Committee: Jessica Sun, Kate Siegrist, Patrick Davitt
SAP Curriculum – Matt Schmidt, Chris Bretoi, Tim Boos
Continuing Education – John Curtin, Craig Martin, Brent Murray

Committees will work with the faculty representative to identify areas of focus and specific goals.

Case Competition Committee – Tim Olson, Faculty Representative

Faculty responsibilities have been divided with Corrie Fiedler in charge of the team selection and coaching and Tim Olson in charge of organizing the hosted CoMIS competition scheduled for April 3-6. Alex is the student chair.

Team selection will be October 6th with over 20 students interested. 8 students will be selected for the two 4-person teams. All judging seats are filled. The teams will do head-to-head practice rounds on January 26 and March 23. Students making the teams are required to take a 2 credit course Spring Semester. Corrie will need corporate speakers for this course.

Steve Arsenault will meet with Alex and his team in a planning session next week.

Alok Gupta acknowledged that the EABC is not involved in fundraising. Alok and Tim have taken on the task of getting corporate sponsors for the case competition. They have been meeting with various companies regarding the possibility of writing a data centric case and are confident that the case will be completed by January.

Mike Mcfarlane articulated that one-off requests for funding are difficult to handle from a corporate perspective and that requests for funding should come holistically and include a corporate benefits statement to help support the request. Alok indicated that this is the approach they are taking. Mike requested that Alok share the benefits statement with the EABC at the next meeting. Alok said he would do this.

SAP Curriculum – Corrie Fiedler, Faculty Representative

Corrie reviewed the progress to date. She and 3 other faculty have gotten basic training through the University Alliance Program. The SAP GUI has been loaded on all the lab PCs. Corrie has updated B-term course 3104, Enterprise Systems, to include SAP as the exercise platform. This class is required for all MIS majors and is getting students from other majors as well. Both sections are full (84 students) with a wait list; a spring section is scheduled. Corrie would like to meet with the committee to evaluate the class. The Portfolio Management Class is the next to have SAP incorporated into the curriculum. At this point the future is evolving. Business community assistance (speakers?) is still to be defined. Alok did state that their joining the SAP University Alliance was driven by corporate input.

Tim Boos asked how to get in front of the Dean to drive this forward and suggested that the Dean be invited to the next EABC meeting. Alok agreed to try to get the Dean to the next meeting or to set up a separate meeting.

One of the first tasks is for the committee to become familiar with the University Alliance Program. Mike asked Corrie to provide a copy of the completed course syllabus when complete. Corrie said she would do this.

Alok said that there is an increasing interest in SAP and getting training in the software. They ran the SAP Simulation Game in the Executive MBA and it was very well received.

Continuing Education – Alok Gupta and Ravi Bapna, Faculty Representatives

Alok reported that the Masters program we recommended did not get funded. The new Dean is not sure a Masters is the way to go and wants us to be forward looking in the programs developed to create a national reputation. To this end Alok is considering the possibility of a Masters in Business Analytics.

Please note: Tim Olson reported that US News and World Report just listed the both the graduate and undergraduate programs in the top 5 nationally.

Executive education will be the starting point with the development of certification programs that could be applied toward a Masters. These classes would be given on weekends and/or Fridays with possible focuses on data mining/business analytics and social media. Curricula are under development with the goal of having a proposal by the end of the semester.

The EABC meeting was adjourned at 8:30; Committees met from 8:30 to 9:00.

Next Meeting:

- 1) Dec 3 Proposed Agenda
 - a. Each committee to provide 10 min update on their focus for the year and progress
 - b. Alok to provide update on number of students in program, pipeline of students coming etc.
 - c. Alok and Tim to share the funding request proposal and benefit to members vs those not funding. Also would include where is current funding coming from this year

Action Items:

Distribute an EABC roster with contact information – Mike Mcfarlane

Distribute the completed 3104 Syllabus – Corrie Fiedler

Provide a list of course/curriculum offerings – Alok Gupta

Provide the benefits statement being used in fund raising – Alok Gupta

Invite the Dean to the next EABC or set up a separate meeting – Alok Gupta