

Enrollment Figures				Minor	Note
Year	Major/Minor (Senior, Junior, Sophomore)				
2006 (Oct., 2006)	49 (33, 14, 2)			?	13 Will graduate by summer 2008
2007 (Dec., 2007)	70 (40,25,5)			7	
2008 (current)	88 (52, 25, 11)			13	

#	Category	Suggestion	Primary Owner	Comments/Status	CSOM Contacts
10	CSOM Courses	BA 300 (Career Class) Needs professionals to come in and discuss career opportunities.	Alum/ Companies	Comments from Career Center: this class isn't really geared to have guest speakers/professionals come into the classroom to discuss career opportunities, however they do have Recruiter Panels whereby recruiters from some of the large TC companies come in and talk about careers. If anyone from the EABC is interested in participating in the panel discussion, they can contact Mindy. (mdear@umn.edu)	UG Advisor (Gedas Adomavicius/)
14	CSOM Promotion	Advertise to the instructors of Freshman Seminar (http://www.firstyear.umn.edu/fystudents/freshsem/index.html)	IDSc	Already have 1 freshman seminar. Will continue to introduce new seminars. Only Honors students are allowed -- lower impact.	Dept. Chair (Alok Gupta)
21	CSOM Promotion	Promote the addition of second major and how, since technology affects all aspects of business, that IDSc is the logical choice. Work to streamline the "2nd Major" so that is achievable for students wishing to add it.	IDSc	MIS Club is putting together information on Facebook regarding IDSC major and minor, plus information on Club MIS. Doug Kampe suggests using a TA to continually maintain/update the site. In addition, developed assistance Grid mapping courses to primary major of interest to assist those that are interested in a minor.	UG Advisor (Gedas Adomavicius); core coordinator (Tim Olson), Doug Kampe
26	Event	Host a High School Camp	IDSc/ Companies	Cannot get support from "major" focused events at University level. Need major assistance from companies to facilitate MIS Camps. See attached article. Camps are of major interest to high school students from the perspective of college applications. Opportunities to advise and inform school teachers as well as parents.	Alok Gupta, Tim Olson
27	Event	Host a High School Teacher conference	IDSc/ Companies		Alok Gupta, Tim Olson

29	Event	Invite leaders of "Fright Week."	CSOM/ Companies	"Future Fright Week" is scheduled during the last week in October (10/27 - 10/31, 2008) with most of the activities taking place on Tuesday, Wednesday and Thursday. Activities include panel discussions with recent alums or "new professionals" (i.e., people who can connect well with our students). A faculty member from each major will be asked to lead the panel discussion. Gedas and Alok have both participated in the past. CSOM representatives usually directly contact representatives from companies; however, we have facilitated some speakers who have generously provided their time.	
	Event	MIS Marketing Fair	IDSc/ Companies	Refreshments - Around \$8000, depending upon UDS costs which could increase along with all other food costs around us. Rental space, UDS service charge/Food tax, tables, etc.- Around \$2000	MISRC (Donna), IDSc Faculty
	Event	CSOM UBCC Career Treks Program: http://www.csom.umn.edu/assets/88398.doc	CSOM/ Companies	Although the program is focused on "out of town" exposure, this program has worked with local companies also. In fact, did have a company with an MIS focus. Unfortunately only 3 students signed up so it had to be canceled. There needs to be a critical mass (15-20 students) to make it worthwhile for a company to participate. Perhaps advertising this in MIS club and email campaign along with increased enrollments can help.	
35	IDSc Course Content	CEO + CIO. ... How can MIS get me to the Top.		4204 -- perhaps	Carl Adams, Gautam Ray
36	IDSc Course Content	Involve industry leaders at IDSC 3001 level and not just 3201 level to "Get rid of preconceived notions."	IDSc/ Companies	Earlier feedback focused our attention more on "Day in the life of..."	Tim Olson, Ching Ren

48	Relationships	Advisors + Career Center (More awareness, invite to class or coffee)		Invited Career Office to give a short presentation at the beginning of each semester about the opportunities and companies looking for IDSC candidates. Yearly meetings with advisors and Career center personnel. Ensuring representation in recruiting luncheons. Reinforcement of IS major every semester before enrollments begin.	Tim Olson, Gedas Adomavicius, Alok Gupta, Ching Ren
50	Relationships	Increase MIS presence in the Mentor Program		We had initial discussions with Carolyn Wieland, who heads up the Mentorship program for UBCC. Carolyn was happy to hear of our interest, but she said quite honestly that they've had many more mentors than students (not surprisingly), so she whole-heartedly endorsed our efforts to attract more students. She may have some ideas and encouraged us to contact her to discuss possible strategies in more detail. We will follow up with her but also let students know about this opportunity through MIS club. Mentorship program runs from October through April and they normally start recruiting mentors in late summer and they start recruiting students in early Fall.	UG Advisor
	Scholarships	Provide Scholarships to MIS Majors	EABC/ Companies	We believe that dedicated resources to provide scholarships for MIS majors can have a significant permanent affect on enrollments. Most departments offer "major-specific" scholarships.	