SESSION 1

8:30am to 11:00am
(3 x Full Presentations)

Social Event at Merry Ploughboy (Including WISE Best Paper Awards & Business Meeting)

Buses Load and Depart from Conrad Hotel for the Merry Ploughboy's Public House

Coffee Break

SESSION 2

10:30am-10:50am
(4 x Short Presentations)

Paper 1 (Health, Policy & Performance)

- The Impact of Advertising on TV Viewing and on上游 of Complex Products
  - Authors: Miguel Matos and Pedro Ferreira
  - Discussant: Ed McGovern

Paper 2 (TV & Recommender Systems)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Paper 3 (Crowdsourcing & OSS)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Track 1 (Productivity 1)

- Paper: The Impact of Advertising on TV Viewing and on Upstream of Complex Products
  - Authors: Miguel Matos and Pedro Ferreira
  - Discussant: Ed McGovern

Track 2 (Consumer Search)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Track 3 (Mobile 1)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Track 4 (Labor & Innovation)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Track 5 (Gig & Sharing Economy)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Coffee Break

SESSION 3

10:40am-11:20am
(4 x Full Presentations)

Paper 1 (Automobile Industry)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Paper 2 (Platforms 1)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Paper 3 (Crowdsourcing & OSS)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

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Track 5 (Gig & Sharing Economy)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Coffee Break

SESSION 4

11:30am-12:10pm
(4 x Short Presentations)

Paper 1 (Automobile Industry)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Paper 2 (Platforms 1)

- The Impact of Blocking on Digital Piracy Activity and Complementarity
  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

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- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

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  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Track 4 (Labor & Innovation)

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  - Authors: Filip Reis, Miguel Matos and Pedro Ferreira
  - Discussant: Shachar Reichman

Track 5 (Gig & Sharing Economy)

- The Evolution of Digital Ecosystems: A Case of Wikipedia from 2004 to 2014
  - Authors: Sanjeev Dewan, Yi-Jen Ian Hsu and Dominik Molitor
  - Discussant: Sam Ransbotham

Coffee Break

5:30pm-6:00pm
6:00pm-7:00pm
6:15pm-7:15pm
10:30pm-11:00pm

Floor Time

- Buses Load and Depart from Conrad Hotel for the Merry Ploughboy's Public House
- Social Event at Merry Ploughboy (Including WSG Best Paper Awards & Business Meeting)
- Buses Return from the Merry Ploughboy's Public House
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Track 1 (Human Capital 2)</th>
<th>Track 2 (Digital Content)</th>
<th>Track 3 (Crowdfunding &amp; Gig-Economy)</th>
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<tbody>
<tr>
<td>9:00am-10:00am</td>
<td>Coffee and Snacks, Registration</td>
<td>Bo Coughli</td>
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<td>Lynne Wu and Lu Lin Hatt</td>
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<td>Arjun Kumar and Amit Mehra</td>
<td>Rajiv Garg</td>
<td>Ravi Raja</td>
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<tr>
<td>10:00am-10:30am</td>
<td>(3 x Full Presentations)</td>
<td>Digital Forewall Design: Effects on Subscription Rates &amp; Grass-Root Demand</td>
<td>The Impact of Early International Digital Release of Films on U.S. Box Office Revenues</td>
<td>Understanding the Role of Initial Endorsement in Civic Crowdfunding</td>
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