

THURSDAY, MAY 22

DINNER & WELCOME RECEPTION
(6:00pm – 9:00pm; Carlson School Dining Room)

FRIDAY, MAY 23

TEACHING WORKSHOP
(CSOM Executive Education Center – Enter the main door 2-250. Proceed to Room 2-260T,)

8:00am – 8:20am

Breakfast

8:20am – 8:30am

Opening Remarks

TEACHING INNOVATIONS

8:30am – 8:50am

Tech Forecasting in Executive Education
(**Chris Forman**)

8:55am – 9:15am

Design of an Online MBA IS Core Course
(**Nelson Granados**)

9:20am – 9:40am

Flipped Cases in the Classroom
(**Soumya Sen**)

9:40am – 9:50am

COFFEE BREAK

9:50am – 10:10am

What We Can Learn from Monetizing Freemium
(**Ravi Bapna**)

10:15am – 10:35am

Gamifying the Classroom
(**Karthik Kannan**)

10:40am – 11:00am	Value Disciplines and Business Models (Roy Jones)
11:00am – 12:00pm	Managing Masters Programs in Data Analytics (Ramnath Chellappa, Vallabh Sambamurthy, Chris Forman, Gedas Adomavicius + Sunil Wattal)
<i>LUNCH: 12:00pm – 1:30pm (CSOM Executive Education Center)</i>	
<i>GAMES, SIMULATIONS & OTHER TEACHING TOOLS</i>	
1:45pm – 2:05pm	'Yellowdig': A Social Influence Based Learning Platform (Shaunak Roy)
2:10pm – 2:30pm	Teaching With Games (Hemant Bhargava + Niraj Kumar)
2:35pm – 2:55pm	'2-Sided Competition' Game @ TradewindBusiness.com (Avi Seidmann)
2:55pm – 3:10pm	<i>COFFEE BREAK</i>
3:10pm – 3:30pm	Simulation with Databases (Akhmed Umyarov)
3:30pm – 3:55pm	Big Data Analytics with Hadoop (Ramesh Sankaranarayanan)
3:55pm – 4:20pm	Teaching Analytics with SAS Enterprise Miner (Sunil Wattal)
4:20pm – 4:30pm	Closing Remarks