innovation in a Large Enterprise

Mike Connly
A. Flagstad
While innovation is critical to long-term competitiveness, innovation itself faces stiff competition from a large organization’s other needs.
Key Ideas

Outward-facing innovation and inward-facing innovation need different structures to flourish.
Key Ideas

Unlocking the creativity of the staff closest to the work is key to internal-facing innovation.
Creating an independent capability is the key to external-facing innovation.
Control structures must be created to support innovation.
Innovation has Competition

**Material**
- Controls
- Operational Discipline
- Need for Stability
- Short-term Pressure

**Human and Cultural**
- Crises
- Fear of Failure
- Fear of Change
- Inertia
- Nay saying
Creating an Environment

Funding

Giving Control to the Manager

Create Governance Model
What types of innovation do we have in UHG\textit{GiT}?

**Opportunity Creation**
- Create new services and break into new markets
  - Experimental
  - Often requires new technology

**Problem Solving**
- Solves problems well understood by current stakeholders
  - Planned
  - Improves efficiency and meets regulatory requirements

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Technical Innovation teams can own both Opportunity Creation and Problem Solving initiatives.

All new Opportunities should ultimately evolve to a point where they can be classified as Problems to be Solved.
Web Moderate!

Solution Pattern Products

Infrastructure Configs

- Pre-configured Infrastructure
- Integrated Infrastructure, Code Libraries, Processes, Middleware
- 1st Pattern Product called “Self-Service Web Moderate”

Web Moderate is a Solution Pattern Product

Benefits

- Cycle time reduction
- Standard configuration
- Community knowledge
Innovation R&D UHG-IT
In-nov-ate

verb, -vat –ed, vat, -ing. verb (used without object)
introduce something new; make changes in anything existent: to innovate a computer operating system.
Who are we in IRD?

We are a team of business-savvy technologists focused on improving healthcare.

We are...

- Deep technical specialists
- Agile program delivery leadership and teams
- A partnering organization and leadership team
Our Mission

Working across the entire spectrum of healthcare constituents to find new ways to apply focused and practical technology, helping to make healthcare work better.

We will...

• Work across all business segments and groups
• Provide technology innovation support for new products
• Provide technology innovation support for new service offerings
• Bridge groups and technologies to look for opportunities to leverage current and new capabilities in new and innovative ways
• Provide technology innovation support for improved business
The program framework reflects aligning customer segmentation with resource capabilities through continuous enhancement to UHG data and intelligence to discern revenue and cost opportunities.
gaging new competencies, business models, products and services to sustain competitive business strategies and achieving competitive differentiation through the launch of an innovative ideation program.
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