

Attendees:

Anny Lin	Martin Caride
Alex Carlon	Mary Texer
Brent Murray	Mike McFarlane
Chris Bretoi	Pat Keran
Gedas Adomavicius	Tim Olson
Kate Siegrist	Todd Loncorich

MIS 50 - Gedas

- Academic program is set; currently confirming speakers for June 1-2
- Registration site up and testing
- Save the dates have been sent
- Looking for ways to use Carlson Comms team + historical perspective on Carlson MIS
- Industry Event May 31
  - Twin Cities CIO speakers (3) Cargill, UHG, General Mills
  - Looking for topics
  - Looking for keynote
- What fee to charge? Agreement on “about \$100” for May 31 event with roughly half of that for EABC, MSBA, Strategic Board, MISRC and other Board members
- 60 – 80 invitations went out to people we know; 60 – 80 more will be going out based on faculty connections

IDSC - Gedas

- Carlson Schools is pushing for 100% online MBA degree – online is already pervasive
  - Starting first group in Jan 2019
  - Many courses already online with consistent format and no overlap
  - Jan, 2019, 1<sup>st</sup> cohort with 3 courses per semester; MBA core IT courses will need to be ready by Summer/Fall; elective IT courses will follow; they will redesign the Analytics courses to be online
  - There is a committee of 5 looking at what should be the core IT courses
  - An undergraduate analytics capstone is being rumbled about

- 4-5 new sections of analytics courses have been added due to the demands of the minor

#### CoMIS Case Competition – Mary

- Site visits scheduled with 3 companies, Medtronic, 3M and General Mills
- Need judges for a 5-team match on 24 March (11-2:30); judges should not be familiar with our teams as other schools will also be competing
- Need judges for a shadow CoMIS on April 13 (5-6); It would be ideal if these volunteers would also attend the CoMIS finals on the following Saturday (April 14).
- We need judges for CoMIS preliminary rounds on April 14, 7-11:30
- Mary will send reminders

#### Membership – Mary

- 12 of 15 members have confirmed they are returning; Rob Kehr, Matt Schmidt and Ben Amel are not returning.
- 2 nominations were submitted however they were from companies who are already represented on the Board and the Board's Governance Rules state only one member per company.
- Gedas strongly urged the Board to look for representatives from other companies so that our "coverage" is greater and suggested that we ask the departing members for a backfill; Gedas volunteered to come up with suggestions should we need them
- Election of officers at the May 21<sup>st</sup> EABC meeting. The slate is: Todd Loncorich, Chair; Pat Keran, Vice-Chair; Brent Murray, Secretary.
- Please submit any potential member names and contact information to Mary Texer or Todd Loncorich by March 31 so candidates may be vetted and the EABC can vote on them at the May 21 meeting.

#### Corp Engagement – Mike and Todd

- Four goals –
  - Assisting in the redefinition MISRC mission,
  - Make IDSc easier to engage with (web site, master research agreements, tables at the MIS 50 event)
  - innovative partnership (Kevin has done roadshows including at E&Y and PWC)
  - MIS 50 advocacy
- The department will be applying for large research grants from such agencies as the NSA and DARPA
- The department is still looking for a backfill for Kevin

Next Meeting – Monday, May 21

7:30 – 9:00

Room 2-250, Hanson Hall