


EABC Meeting Agenda
December 18, 2017

Agenda/Minutes

Date:	December 18, 2017	Time:	7:30 – 9:00
Facilitator:	Mary Texer	Location:	2-260R Executive Center
Attendees			
<input checked="" type="checkbox"/> Gedas Adomavicius – UMN <input type="checkbox"/> Ben Amel <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Jessica Bottensek – Target <input type="checkbox"/> Chris Bretoi – 3M <input type="checkbox"/> Alex Carlon – Deloitte <input checked="" type="checkbox"/> Martin Caride – Land O’ Lakes <input checked="" type="checkbox"/> Rob Kehr - Securian <input type="checkbox"/> Pat Keran – Optum <input checked="" type="checkbox"/> Kevin Kuhn – UMN & Optum		<input checked="" type="checkbox"/> Todd Loncorich – General Mills <input checked="" type="checkbox"/> Anny Lin – UMN <input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input checked="" type="checkbox"/> Brent Murray - IBM <input type="checkbox"/> Tim Olson - UMN <input checked="" type="checkbox"/> Ken Reilly - UMN <input checked="" type="checkbox"/> Matt Schmidt – RBC <input type="checkbox"/> Zachary Silverman – Sogeti Consulting <input checked="" type="checkbox"/> Kate Siegrist – Lurie, LLP <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN	

Agenda and Minutes			
Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Agenda Review		Mary Texer	Update
MIS 50th	<ul style="list-style-type: none"> • Recognition and celebration of origins of academic program history and the focus on this industry discipline • Dates: 5/31 – 6/2 • Looking to have a keynote panel to blend academia and industry followed by a social networking event <ul style="list-style-type: none"> ○ Recommendation from EABC is to Target Thursday evening / kickoff vs Friday (better attendance) ○ Make invitations selective and limited per company; better to have more companies vs more people from one company ○ Cost should be \$75-100 for industry ○ Gedas will send out the invitee list; EABC board will review to make sure industry is well covered ○ Focus of invites should embody the Twin Cities market from large to small employers including MN Cup contestants • Consider recording sessions throughout the celebration for future reuse 	Gedas	Update
IDSc Update	<ul style="list-style-type: none"> • Completed and passed the school vote for promotion and tenure cycle steps for 2 faculty members: Gord Burtch and Gautam Ray • Tenure track hiring update – one new hire from Carnegie Melon University 	Gedas	Update

EABC Meeting Agenda December 18, 2017

	<ul style="list-style-type: none"> • U of M is ranked 4th for the MSBA program - link • Two new electives have been created <ul style="list-style-type: none"> ○ Case Competition Course <ul style="list-style-type: none"> ▪ Formalizing the efforts in place for the case competition teams; expanding impact from 8 students to 30 ▪ 2 credit class ▪ Still trying to decide upon the title ▪ Class is not required to try out for the competition team ▪ Pre-req is IDSC 3001 ○ Innovating with Technology: Global IT Entrepreneurship in Action <ul style="list-style-type: none"> ▪ 3 key components <ul style="list-style-type: none"> • Global • Entrepreneurship • Experiential ▪ 2 Credit 7 week class followed by a 2-week international trip ▪ Initiative was funded by a large donation from a donor in Hong Kong 		
<p style="text-align: center;">CoMIS Update</p>	<ul style="list-style-type: none"> • A new competition, Heavener International, University of Florida, was selected to replace Singapore. <ul style="list-style-type: none"> ○ It is similar in scope with 2 cases: 1 short and 1 long with 1 hour of guaranteed presentation time for the team. ○ It is considered similar in format to Vancouver and in stature to Singapore ○ 20 Team competition; U of M is one of 4 domestic teams ○ It is the same dates as Vancouver, February 11-17 • To prep, there will be upcoming grudge match dates; Ken will send out an email to solicit volunteer judges • Ken is making arrangements for a Canadian Cultural Briefing for the Vancouver team • U of M's CoMIS competition is in good shape; well ahead of schedule. A couple of items to note: <ul style="list-style-type: none"> ○ There are payment issues with a couple of schools; if they do not make our deadlines we will pull in other teams from the waitlist ○ Still working on funding; please give recommendations, leads or ideas to Gedas 	<p style="text-align: center;">Ken Reilly</p>	<p style="text-align: center;">Update</p>
<p style="text-align: center;">EABC Governance Document Update</p>	<ul style="list-style-type: none"> • Updates approved and will be adopted <div style="text-align: center;">  Approved EABC Board Governance Dc </div>	<p style="text-align: center;">All</p>	<p style="text-align: center;">Update</p>

**EABC Meeting Agenda
December 18, 2017**

Brief Committee Updates	<ul style="list-style-type: none"> • CoMIS – covered above. • Corporate Engagement: <ul style="list-style-type: none"> ○ Websites are being refreshed and updated ○ Focused on supporting and helping MIS 50 celebration <ul style="list-style-type: none"> ▪ Important to set dates and get invites out to ensure the right people are in attendance ▪ This celebration is a unique opportunity to further market how companies can engage and partner with the school and department. ▪ Building on this, consider other local events to establish an IDSc presence (e.g., Secure 360, Tech Cities, etc.) • Curriculum: <ul style="list-style-type: none"> ○ The build out of the course mapping tool is in progress. Received good and positive feedback from advisors and students that will be incorporated into the document. ○ The Agile class will be held again this Spring 	Committee Chairs	Update
Other	<ul style="list-style-type: none"> • Mary will solicit for board membership renewals and potential new candidates. EABC Officer elections will be at the May 21st meeting. 	Mary Texer	Update

Next Meeting:
February 26, 2018, 7:30 – 9:00
Hanson Hall 2-250