## Agenda/Minutes

<table>
<thead>
<tr>
<th>Date:</th>
<th>December 18, 2017</th>
<th>Time:</th>
<th>7:30 – 9:00</th>
</tr>
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<tbody>
<tr>
<td>Facilitator:</td>
<td>Mary Texer</td>
<td>Location:</td>
<td>2-260R Executive Center</td>
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### Attendees
- Gedas Adomavicius – UMN
- Ben Amel
- Tim Boos - Medtronic
- Jessica Bottensek – Target
- Chris Bretoi – 3M
- Alex Carlon – Deloitte
- Martin Caride – Land O’ Lakes
- Rob Kehr - Securian
- Pat Keran – Optum
- Kevin Kuhn – UMN & Optum
- Todd Loncorich – General Mills
- Anny Lin – UMN
- Mike Mcfarlane – Cargill
- Brent Murray - IBM
- Tim Olson - UMN
- Ken Reilly - UMN
- Matt Schmidt – RBC
- Zachary Silverman – Sogeti Consulting
- Kate Siegrist – Lurie, LLP
- Mary Texer – BlueCross of MN

### Agenda and Minutes

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
<th>Who</th>
<th>Purpose</th>
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<tbody>
<tr>
<td><strong>Meeting Start</strong></td>
<td>Call the meeting to order at 7:30</td>
<td>Mary Texer</td>
<td>Kickoff</td>
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<tr>
<td><strong>Agenda Review</strong></td>
<td></td>
<td>Mary Texer</td>
<td>Update</td>
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| **MIS 50th** | - Recognition and celebration of origins of academic program history and the focus on this industry discipline  
- Dates: 5/31 – 6/2  
- Looking to have a keynote panel to blend academia and industry followed by a social networking event  
  - Recommendation from EABC is to Target Thursday evening / kickoff vs Friday (better attendance)  
  - Make invitations selective and limited per company; better to have more companies vs more people from one company  
  - Cost should be $75-100 for industry  
  - Gedas will send out the invitee list; EABC board will review to make sure industry is well covered  
  - Focus of invites should embody the Twin Cities market from large to small employers including MN Cup contestants  
  - Consider recording sessions throughout the celebration for future reuse | Gedas | Update |
| **IDSc Update** | - Completed and passed the school vote for promotion and tenure cycle steps for 2 faculty members: Gord Burtch and Gautam Ray  
  - Tenure track hiring update – one new hire from Carnegie Melon University | Gedas | Update |
**EABC Meeting Agenda**  
**December 18, 2017**

- U of M is ranked 4th for the MSBA program - [link](#)
- Two new electives have been created
  - Case Competition Course
    - Formalizing the efforts in place for the case competition teams; expanding impact from 8 students to 30
    - 2 credit class
    - Still trying to decide upon the title
    - Class is not required to try out for the competition team
    - Pre-req is IDSC 3001
  - Innovating with Technology: Global IT Entrepreneurship in Action
    - 3 key components
      - Global
      - Entrepreneurship
      - Experiential
    - 2 Credit 7 week class followed by a 2-week international trip
    - Initiative was funded by a large donation from a donor in Hong Kong

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<tr>
<th>CoMIS Update</th>
<th>Ken Reilly</th>
<th>Update</th>
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| • A new competition, [Heavener International](#), University of Florida, was selected to replace Singapore.  
  - It is similar in scope with 2 cases: 1 short and 1 long with 1 hour of guaranteed presentation time for the team.  
  - It is considered similar in format to Vancouver and in stature to Singapore  
  - 20 Team competition; U of M is one of 4 domestic teams  
  - It is the same dates as Vancouver, February 11-17  
• To prep, there will be upcoming grudge match dates; Ken will send out an email to solicit volunteer judges  
• Ken is making arrangements for a Canadian Cultural Briefing for the Vancouver team  
• U of M’s CoMIS competition is in good shape; well ahead of schedule. A couple of items to note:  
  - There are payment issues with a couple of schools; if they do not make our deadlines we will pull in other teams from the waitlist  
  - Still working on funding; please give recommendations, leads or ideas to Gedas |

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<thead>
<tr>
<th>EABC Governance Document Update</th>
<th>All</th>
<th>Update</th>
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<tbody>
<tr>
<td>• Updates approved and will be adopted</td>
<td><a href="#">Approved EABC Board Governance Dc</a></td>
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<tr>
<td>Brief Committee Updates</td>
<td>Committee Chairs</td>
<td>Update</td>
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<td>• CoMIS – covered above.</td>
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<td>• Corporate Engagement:</td>
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<td>o Websites are being refreshed and updated</td>
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<td>o Focused on supporting and helping MIS 50 celebration</td>
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<td>▪ Important to set dates and get invites out to ensure the right people are in attendance</td>
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<td>▪ This celebration is a unique opportunity to further market how companies can engage and partner with the school and department.</td>
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<td>▪ Building on this, consider other local events to establish an IDSc presence (e.g., Secure 360, Tech Cities, etc.)</td>
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<td>• Curriculum:</td>
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<td>o The build out of the course mapping tool is in progress. Received good and positive feedback from advisors and students that will be incorporated into the document.</td>
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<td>o The Agile class will be held again this Spring</td>
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<td>Other</td>
<td>Mary Texer</td>
<td>Update</td>
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<td>• Mary will solicit for board membership renewals and potential new candidates. EABC Officer elections will be at the May 21\textsuperscript{st} meeting.</td>
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Next Meeting:
February 26, 2018, 7:30 – 9:00
Hanson Hall 2-250