

EABC Meeting



Agenda

Date:	September 18, 2017	Time:	7:30 – 9:00
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room

Attendees

<input checked="" type="checkbox"/> Gedas Adomavicius – UMN <input type="checkbox"/> Ben Amel <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Jessica Bottensek – Target <input checked="" type="checkbox"/> Chris Bretoi – 3M <input checked="" type="checkbox"/> Alex Carlon – Deloitte <input checked="" type="checkbox"/> Martin Caride – Land O’ Lakes <input checked="" type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Pat Keran – Optum <input checked="" type="checkbox"/> Kevin Kuhn – UMN & Optum	<input checked="" type="checkbox"/> Todd Loncorich – General Mills <input checked="" type="checkbox"/> Anny Lin – UMN <input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input checked="" type="checkbox"/> Ken Reilly - UMN <input checked="" type="checkbox"/> Matt Schmidt – RBC <input checked="" type="checkbox"/> Zachary Silverman – Sogeti Consulting <input checked="" type="checkbox"/> Kate Siegrist – Lurie, LLP <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN
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Agenda and Minutes

Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Agenda Review		Mary Texer	Update
IDSc Update	<ul style="list-style-type: none"> The semester is off to a good but frantically paced start. Recruiting has started for two tenure-track faculty positions. The Analytics minor is underway <ul style="list-style-type: none"> All courses are full with one class holding 2 sections Classes are open to all Carlson Students Revenues go to the Dean’s office not IDSc; even so it is good for department growth Student club has started around business analytics 50th MIS Anniversary celebration is a concern; Ching Ren was heading the academic committee- now on sabbatical, but not sure what has been done; currently, Gordon Burtch is on the committee and 4 to 5 distinguished alums are looking at the academic portion; nothing has yet been done on the industry side; goal would be to celebrate and create momentum; possible theme is “Looking Back; Looking Forward”; could have a panel or keynote followed by a reception on the Friday night. We DO NOT want to miss the marketing opportunity with this event. Dates are May 31 through June 2. 	Gedas	Update
CoMIS Update	<p>The co-chairs presented and walked through this ppt deck.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  9%2F18 CoMIS Update.pdf </div> <div style="text-align: center;">  Draft - Final Invitation.pdf </div> </div> <ul style="list-style-type: none"> See attached for details presented The board approved the registration price increase from \$800 to 	Ken Reilly 2018 CoChairs – Abby and Ben	Update

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	<p>\$900.</p> <ul style="list-style-type: none"> • Corporate sponsorship was discussed and identified as a need. One idea to generate more interest was to look into having corporate logos and apparel visible throughout the event. ACTION ITEM: Kevin will send the corporate sponsorship one-pager out to the board for reference. • Another topic was how to incorporate, if at all, the 50th anniversary. 		
Succession Planning Discussion	<p>Board succession planning discussion:</p> <ul style="list-style-type: none"> • The current governance language sets a member limit at 15 and a term limit of 8 consecutive years. • The group discussed and does not feel that this rigid structure is necessary. • Ideas generated included: <ul style="list-style-type: none"> ○ Exec board must rotate ○ Subcommittee roles should rotate ○ Eliminate the term limit ○ Exec board has an annual process to review membership and make changes as necessary to ensure the goal and objectives of the committee are being achieved ○ Membership cap can be softened to a target vs cap ○ Mary and Kate will draft a proposal and bring back to the board for review in December. 	All	Update
Brief Committee Updates	<ul style="list-style-type: none"> • Discussion of 2016-17 Committees <ul style="list-style-type: none"> ○ CoMIS – Tim Boos <ul style="list-style-type: none"> ▪ Covered above ▪ One additional request was for judges to support the October 7th tryouts from 8:30-1. Ken will send an email out to the board. ○ Corporate Engagement -- Mike Mcfarlane <ul style="list-style-type: none"> ▪ Tim Olson and Kevin attended a faculty retreat and provided them education of the corporate engagement program ▪ The Engagement committee will form a sub-committee to address the practitioner/industry portion of the 50 year celebration; Mike will schedule; Kate volunteered to join ▪ There was recognition that this is Kevin’s final year of his residence at the school and there is a need to find his replacement. ▪ Kevin gave a corporate outreach update at a recent faculty retreat. Question is how can local companies come together through IDSc? Most faculty are not native to Minnesota so don’t have ties to or connections with local companies. We need to be able to tell the story of how companies and faculty can both benefit from these activities. Outreach committee includes: <ul style="list-style-type: none"> • Mani Subramani – Faculty 	Committee Chairs	Update

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	<ul style="list-style-type: none"> • Ellen Trader – Lab • Ken, Tim Olson, Gedas ○ Curriculum – Matt Schmidt <ul style="list-style-type: none"> ▪ Initial focus has been on academic advisement and 1) updating the course mappings document to include a few layman sentences explaining what each course is about and adding explanations on the professional fields listed with a few web references, and 2) having one or two board members join the advisor meetings to provide education and answer questions. ▪ Anny is forwarding course information to Matt who reviews and incorporates it into the curriculum maps ▪ The department will be offering a python course as an elective for MIS majors this spring. 		
Other	<p>Updated roster info:</p>  <p>2017-18 EABC Roster.xlsx</p>		

Next Meeting:
 December 18, 2017, 7:30 – 9:00
 Hanson Hall 2-250