

# EABC Meeting

## Minutes

<b>Date:</b>	May 22, 2017	<b>Time:</b>	7:30 – 9:00
<b>Facilitator:</b>	Mary Texer	<b>Location:</b>	Room 2-250 Hanson Hall Conference Room

Attendees	
<input type="checkbox"/> Gedas Adomavicius – UMN <input type="checkbox"/> Ben Amel <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Jessica Bottensek – Target <input checked="" type="checkbox"/> Chris Bretoi – 3M <input type="checkbox"/> Alex Carlon - Deloitte <input checked="" type="checkbox"/> Shawn Curley – UMN <input type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Pat Keran – Optum <input checked="" type="checkbox"/> Kevin Kuhn – UMN & Optum	<input checked="" type="checkbox"/> Todd Loncorich – General Mills <input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Ken Reilly - UMN <input checked="" type="checkbox"/> Matt Schmidt – RBC <input checked="" type="checkbox"/> Zachary Silverman – Sogeti Consulting <input type="checkbox"/> Kate Siegrist – Lurie, LLP <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input checked="" type="checkbox"/> Anny Lin – UMN

Agenda and Minutes			
Topic	Description	Who	Purpose
<b>Meeting Start</b>	Call the meeting to order at 7:30	Mary Texer	Kickoff
<b>General Update</b>	<ul style="list-style-type: none"> <li>• Welcome and intros</li> <li>• Officers for 2017-18 are the same (2 year terms)</li> <li>• 2017-18 Membership: We will be asking for a recommitment for active membership on next year’s board. This includes attending board meetings, participating and possibly chairing committees and actively supporting the school and board as other opportunities arise.</li> </ul>	Mary Texer	Update
<b>CoMIS Update</b>	<ul style="list-style-type: none"> <li>• Results from 2017 CoMIS: Ken’s email was sent out giving the results of this year’s CoMIS Case Competition. The 2018 CoChairs gave a recap from a logistical and financial perspective.               <ul style="list-style-type: none"> <li>○ 20 team registered; 1 withdrew for visa reasons</li> <li>○ Came in slightly under budget</li> <li>○ Spent more on meals due to increased numbers and less on transportation due to the walking distance of the Courtyard hotel.</li> </ul> </li> <li>• 2018 CoMIS activities include:               <ul style="list-style-type: none"> <li>○ Adjusting the budget based on learning from this year</li> <li>○ Finding a way to incorporate feedback from judges to the preliminary round teams</li> <li>○ Making the awards banquet more of an Awards Banquet!</li> <li>○ Dates being considered are April 11-14; CoChairs will check on conflicts with Business Week and adjust accordingly</li> <li>○ A schedule for sending invitations to potential participants has been developed</li> </ul> </li> <li>• Go to for details  <a href="https://docs.google.com/presentation/d/1KsRmfYpG8jfzetkQ0F_LAnMiYn_ZSQBVdGgQ1tE-l-nU/edit?usp=sharing">https://docs.google.com/presentation/d/1KsRmfYpG8jfzetkQ0F_LAnMiYn_ZSQBVdGgQ1tE-l-nU/edit?usp=sharing</a> </li> <li>• One of the goals of the student committee is to get members from various “years” to better facilitate succession planning</li> <li>• The team has been told that they cannot accept deposits, only full payments. We will be looking into this for them</li> </ul>	2018 CoChairs Ben Breidenbach And Abby Beczkalo And committee members	Update
<b>IDSC Department Updates</b>	<ul style="list-style-type: none"> <li>• Staffing: at this point all positions are full. Ryan Sougstad will be joining as teaching faculty. He is a past PhD graduate from Carlson and is coming from Augustana in South Dakota.</li> <li>• Based on the survey response from last week, the department will be sticking with</li> </ul>	Shawn Curley	Update

## EABC Meeting

	<p>VB.net for the next year as is still meets both corporate and program needs.</p> <ul style="list-style-type: none"> <li>• Students are forming a BA Club with Gautam Ray as their faculty advisor.</li> <li>• The first section of 4110 Data Engineering for Business Analytics, filled in 24 hours; a second section was added. 95 students have registered.</li> <li>• Interest in the minor is coming from all areas of Carlson with the majority from MIS and Marketing (per Anny Lin in conversation with other advisors)</li> <li>• Zach suggested facilitating a double major in MIS and BA.</li> <li>• Anny Lin distributed sample plans for a BA Minor; here is the link <a href="https://carlsonschool.umn.edu/degrees/undergraduate/majors-and-minors/business-analytics">https://carlsonschool.umn.edu/degrees/undergraduate/majors-and-minors/business-analytics</a></li> </ul>		
<b>MISRC Repositioning</b>	<ul style="list-style-type: none"> <li>• Shawn distributed a DRAFT of a new Mission and Vision for the MISRC. A final version will be distributed at or before the August 14 planning session.</li> <li>• Basically the MISRC is changing from outreach to partnership</li> <li>• Next year will be the foundational year</li> <li>• Implications for the organizational structure have not been defined</li> <li>• The MISRC has great brand recognition and will now be the overarching brand/label for all things including Executive Education, Research projects, undergraduate and graduate programs and CoMIS.</li> <li>• The expanded acronym is: Carlson Information and Decision Science Management Information Sciences Research Center.</li> <li>• The mission is: To connect faculty, students and corporate partners in the information systems and business analytics fields, leading to experiential learning, knowledge sharing, and joint research.</li> <li>• There are various levels of engagement with each organization having its individual needs/requirements.</li> <li>• There are currently 5 corporate members of the MISRC with 10 being the maximum that can receive “full service”,</li> <li>• Shawn and others will be meeting with Lee Thomas this next week on website updates for the MISRC and the department.</li> <li>• A copy of the deck that Kevin developed on the new MISRC is included with these minutes.</li> </ul>	Shawn Curley	
<b>50 Year Anniversary</b>	<ul style="list-style-type: none"> <li>• Dates for the 50 year anniversary celebration of the start of MIS (started at the U of M) are May 30 – June 2, 2018.</li> <li>• A committee is currently working on it now; they will want a corporate and will come to the EABC for this; we will hopefully have details by our August planning meeting).</li> </ul>		
<b>Brief Committee Updates</b>	<ul style="list-style-type: none"> <li>• Reports from 2016-17 Committees                         <ul style="list-style-type: none"> <li>• CoMIS – Tim Boos See update above and discussion recap below.</li> <li>○ Corporate Engagement -- Mike Mcfarlane Thanks to the work of Kevin Kuhn and the committee progress was made against each of their 4 goals. There is now a PowerPoint deck describing levels of engagement for companies; they took an inventory of how faculty are engaged with corporate partners (this will not be released due to Intellectual Property issues); there are 6 companies Kevin et al have met with and are at various stages of starting projects (Medtronic, Optum, 3M, Buffalo Wild Wings, Cargill and General Mills); the biggest issue is and will continue to be faculty bandwidth making project prioritization key. Additionally, sustaining momentum and progress will be a challenge as Kevin’s current assignment lasts until Fall, 2019. The school is already looking for his replacement as a loaned executive.</li> <li>○ Curriculum – Matt Schmidt All MIS classes are full for fall term; extra sections have been added for all. An ongoing goal is to get course mappings into the hands of the advisors providing alternative in other schools (for example, is IDSC’s programming class is full look at the equivalent in the Computer Science Department). Placing international students is becoming a challenge due to governmental reporting requirements and the fact that as a rule, consulting firms are no longer hiring them. Most are getting placed in academic institutions. IS graduates can stay in country for up to 3 years on</li> </ul> </li> </ul>	Committee Chairs	Update

## EABC Meeting

	<p>their student visa with no sponsorship required. 70% of international students have IS majors.</p>		
<b>Asks for next year</b>	<ul style="list-style-type: none"> <li>• 3M will be supporting the Agile project management class next term</li> <li>• CoMIS needs better corporate support and logistical processes; the group discussed the need for solid marketing materials so that we can better engage our own and other companies. Tim Olson also expressed a need for better support in the following areas:               <ul style="list-style-type: none"> <li>○ Finding the Case Sponsor (Tim and Kevin are currently working on this)</li> <li>○ Arranging for site visits – how many and with whom</li> </ul> </li> </ul> <p>Finding funding sponsors continues to be a challenge; the changes within the MISRC may help solve this.</p> <p>The process for getting and assigning judges needs to be documented. Todd also identified the need to have a single point of contact at organizations to help streamline the process of identifying judges, people to attend the networking dinner, etc.</p> <p>The group also discussed making a list of corporations in which we have high level contacts that we are willing to reach out to regarding CoMIS. This will be on the agenda for the August planning session.</p>	All	Update and planning
<b>Adjourn</b>	<ul style="list-style-type: none"> <li>• The meeting adjourned at 9:00.</li> <li>• There will be no meeting in June.</li> </ul>		

**Next Meeting:**  
**Planning Session – August 14, 2017, 2:00 – 6:00**  
**Watch for details**