

EABC Meeting

Agenda

Date:	February 13, 2017	Time:	7:30 – 9:00
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room
Attendees			
<input type="checkbox"/> Gedas Adomavicius – UMN <input type="checkbox"/> Ben Amel <input type="checkbox"/> Tim Boos - Medtronic <input type="checkbox"/> Jessica Bottensek – Target <input type="checkbox"/> Chris Bretoi – 3M <input type="checkbox"/> Alex Carlon - Deloitte <input type="checkbox"/> Shawn Curley – UMN <input type="checkbox"/> Rob Kehr - Securian <input type="checkbox"/> Pat Keran – Optum <input type="checkbox"/> Kevin Kuhn – UMN & Optum		<input type="checkbox"/> Todd Loncorich – General Mills <input type="checkbox"/> Mike Mcfarlane – Cargill <input type="checkbox"/> Brent Murray - IBM <input type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Ken Reily - UMN <input type="checkbox"/> Matt Schmidt – RBC <input type="checkbox"/> Zachary Silverman – Sogeti Consulting <input type="checkbox"/> Kate Siegrist - Lurie LLP <input type="checkbox"/> Mary Texer – BlueCross of MN <input type="checkbox"/> TBD – Club MIS	

Agenda and Minutes			
Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Update	<ul style="list-style-type: none"> • Welcome 	Mary Texer	Update
IDSC Department Updates	<ul style="list-style-type: none"> • Business Analytics Minor Update • Staffing Update • MIS 50 Year Celebration • Any ah ha's or surprises 	Shawn	Update
Brief Committee Updates	<ul style="list-style-type: none"> • Discussion of 2016-17 Committees <ul style="list-style-type: none"> ○ CoMIS – Tim Boos ○ Corporate Engagement -- Mike Mcfarlane ○ Curriculum – Matt Schmidt 	Committee Chairs	Update
Asks for next year	<ul style="list-style-type: none"> • ??? 	All	Consideration
Adjourn			
	From the August Planning Session		
CoMIS Tim Boos Alex Carlon Pat Keran Ken Reily Mary Texer	Goals: <ul style="list-style-type: none"> • Help to further establish structure to communications and planning activities. • Help to further promote the competition externally to the Twin Cities community and competing campuses as well as internally within Carlson. • Provide guidance to students in helping them execute an internationally renowned, MIS conference and case competition! 	Tim Boos	Inform
Corporate Engagement Mike Mcfarlane Ben Amel Kevin Kuhn Todd Loncorich Kate Siegrist	Priorities for school year 16-17: <ul style="list-style-type: none"> • Create a value proposition/marketing material that can be used to engage with company executives. Information will include things like <ul style="list-style-type: none"> ○ MISRC, Class Room, Business analytics, network of resources for companies, Executive education, consulting, etc. • Create a structured Go – to – Market plan for IDSc that has a 3-3 approach • Inventory faculty on what companies are engaged with IDSC and how • Implement the GO-TO-Market plan with a few companies to learn and improve and install culture within IDSC on what is needed from them to be successful 	Mike Mcfarlane	Inform

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<p>Curriculum Matt Schmidt Jessica Bottensek Chris Bretoi Rob Kehr Brent Murray Tim Olson Zach Silverman</p>	<p>Goals:</p> <ul style="list-style-type: none"> • Review current curriculum for opportunities for currency, depth/breadth, experiential learning, and special topics. <ul style="list-style-type: none"> ○ Course on agile - feedback and recommendation to continue that course (ambiguity component). ○ IT trends work from 2015 (e.g., vendor management) ○ Experiential learning from 2015. ○ Course title renames. • Increase EABC engagement with faculty, academic advisement, and career services with an industry focused lens. <ul style="list-style-type: none"> ○ Build off of course mappings from 2015. ○ Review mappings on analytics minor. ○ Corporate guest speakers. ○ Periodic meetings w/ career services & faculty for feedback. ○ Ambiguity discussion. • Review prior bench-marking of peer Universities to determine if refresh is needed. • Support Corporate Engagement Committee for any curriculum related needs. 	<p>Matt Schmidt</p>	<p>Inform</p>
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Next Meeting:
May 15, 2017
7:30 to 9:00
Hanson Hall 2-250

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date