

EABC Planning Meeting
August 21, 2017
2:00 to 6:00
Hanson Hall 2-250

Minutes

- 2:00 – 2:45 Introductions and Updates
- EABC Member Introductions/Updates
 - Proposed 2017-18 Meeting Dates
 - September 18, 2017
 - December 18, 2017
 - February 26, 2018
 - May 21, 2018
 - Gedas will be giving the department update and asking for anything specific from the EABC
 - Committee self-assignments
 - Curriculum
 - Corporate Engagement
 - CoMIS
- 2:45 – 3:00 CoMIS Update
- 3:00 – 4:00 Committee meetings
- Succession planning for committee chair (a vice-chair as it were)
 - Set goals for next year
 - Make any specific committee assignments and next steps
- 4:00 – 5:00 Committee reports/2017-18 Goals
- 5:00 – 6:00 Social Hour at the Acadia

Minutes:

In attendance:

Ben Amel
Martin Caride
Pat Keran
Rob Kehr

Todd Loncorich
Mike McFarlane
Kate Siegrist
Mary Texer

Gedas Adomavicius
Kevin Kuhn
Anny Lin
Tim Olson

Absent:

Tim Boos
Chris Bretoi
Jessica Bottensek

Alex Carlon
Brent Murray
Matt Schmidt

Zach Silverman

EABC Member Introductions and Updates

- Welcome Martin Caride from Land O'Lakes; Martin's membership was approved unanimously
- See attached roster for board membership and committee selection for 2017/18
- There was a brief discussion about membership term limits which is currently set at four 2-year terms (8 consecutive years) per the bylaws. See EABC Board Governance document attached.
- **ACTION ITEM:** Mary will add a discussion topic to the September board meeting to cover board membership terms and rotations.

Department Update (Gedas):

- Undergrad #:
 - 288 MIS majors
 - 62 MIS minors
 - 114 Business Analytics minors
- MSBA
 - 95 students for full-time program this year, the 3rd year; previous years were 25 and 80 students respectively
 - This is the largest full-time graduate program at the Carlson school
 - Placement for year 1 was 100%; year 2 is currently at about 90%
 - There are 20 students starting this fall for the part-time MSBA program
- Faculty
 - Hired 3 new last year
 - 2 Tenure Track
 - 1 Teaching Faculty/Senior Lecturer
 - 2 Open Positions:
 - 1 adding for growth
 - 1 will be a replacement for someone moving on
- MISRC Update
 - Focused now on the Corporate Outreach Mission and Vision; Tim and Kevin walked through a draft one-pager
 - 3 pillars of the vision are: Access, Facilitation, and Communication
 - Ideally this results in long-term partnerships and relationships and a flexible framework to accommodate all levels of investment
 - Light – recruiting
 - Medium – Executive Education, MSBA project
 - Heavy – combined projects, loaned executives, and research projects with faculty publication
 - Implications identified include legal and data security
- MIS 50th Anniversary this year
 - Event planning is underway with a dedicated committee
 - Gedas is looking for support from the EABC; lead for this was assigned to the Corporate Engagement Committee

CoMIS Update

- The CoMIS student chairs walked through the attached slide deck "EABC Kickoff"

Committee Goals for 2017/18

- Curriculum
 - Review current curriculum for opportunities for currency, depth/breadth, experiential learning, and special topics.
 - Increase EABC engagement with faculty, academic advisement, and career services with an industry focused lens.
- Corporate Engagement
 - Assist in Finalizing the rechartering of MISRC Mission
 - Approval of Vision/Mission
 - Website updated and key links to various areas completed
 - External communication to key stakeholders
 - Internal communication and alignment to key stakeholders
 - Easy engagement with IDSc from External stakeholders
 - Provide key ways to engage with a IDSc to minimize effort by companies
 - Identify and implement at least 2 engagement methods that are implemented
 - Innovative Partnership
 - Identify how we can implement creative partnerships with IDSc and through IDSc for the greater Twin Cities business community
 - Expand what partnering and partnerships might look like for all stakeholders
 - MIS – 50
 - Assist as requested by the planning committee
 - Be a conduit to the EABC for this event
- CoMIS
 - Develop an elaborate and effective marketing campaign
 - Develop a sustainable funding mechanism for CoMIS and the two UMN case teams
 - Discovery work to determine next steps to enhance the premier status of CoMIS internationally
 - Determine best method for leveraging the MIS department 50th anniversary celebration

Attachments:


2017-18 EABC
Roster.xlsx


EABC Board
Governance 2017-18


EABC Kickoff
8_21.pdf