

EABC Meeting

Agenda

Date:	February 1, 2016	Time:	7:30 – 9:00
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room

Attendees

<input checked="" type="checkbox"/> Gedas Adomavicius - UMN <input checked="" type="checkbox"/> Ravi Bapna - UMN <input type="checkbox"/> TBD – Club MIS <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Chris Bretoi – 3M <input checked="" type="checkbox"/> Alex Carlon - Deloitte <input type="checkbox"/> Steven Christopher – US Bank <input checked="" type="checkbox"/> Corrie Fiedler – UMN <input checked="" type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Todd Loncorich – General Mills	<input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input checked="" type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input checked="" type="checkbox"/> Ken Reily - UMN <input type="checkbox"/> Matt Schmidt – RBC <input checked="" type="checkbox"/> Zachary Silverman – Sogeti Consulting <input checked="" type="checkbox"/> Kathy Shields – Boston Scientific <input checked="" type="checkbox"/> Kate Siegrist - Lurie LLP <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input checked="" type="checkbox"/> Paul Wellman – Tennant Company
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Agenda and Minutes

Topic	Description	Who	Purpose
Meeting Start	<ul style="list-style-type: none"> Call the meeting to order at 7:30 Reviewed Membership Renewal and Election Process Start thinking about committees for the 2016/2017 school year Mary will send bylaws, personal renewal commitment form and links to self-nomination and member recommendation forms – elections for Chair, Vice-chair and Secretary will be at the April meeting. If someone wants to step forward for chair, let Mary know. Mary is willing to be chair for another term. 	Mary Texer	Kickoff
Updates from IDSc	<p>Year to date update on IDSc: enrollments, new initiatives, etc. Gedas said the semester has started and relatively uneventful. Focused on</p> <ul style="list-style-type: none"> Faculty recruiting for full-time, tenure track position; several full-time teaching faculty; adjunct faculty will offer two cohorts of Business Analytics next year One elective cancelled (the advanced SAP class) – a one-off event. Need to look at the advertising and marketing for next year Designing an Analytics minor. Undergrad level. Will start in fall 2017. Gedas will provide an update at the next meeting. Students would come from across Carlson. Students may not have MIS background Ravi is on a committee to look at how statistics are taught at the undergrad level Ravi indicated 20% of students test out of the beginning stats course based on their AP work in high school. The challenge is that they forget the fundamentals by the time they take the Carlson class. Additionally the stats class is perceived as a supply chain class because it is taught by that department. The committee is thinking about having a follow-up course that could be a prerequisite and/or could be part of the minor IS Undergrad numbers – many of the electives are over-subscribed – enrollments are maintained Interest from students means the faculty could offer many new classes First faculty meeting of the year will be Feb 19 – EABC proposed experiential class will be on the agenda MIS major is 22 credits – 18 are required. Doesn't leave much room for elective classes; there was discussion around how many electives the department should offer and whether students should develop their knowledge broadly or deeply; these topics will be on the April agenda. <p>Ellen Trader – Director of Carlson Experiential Lab</p>	Gedas Adomavicius	

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	<ul style="list-style-type: none"> • Students in the Masters in Business Analytics program do projects with companies only in the spring semester • Currently working with 8 companies/cases – Target, Best Buy, McKenzie (2 projects), Regis HCMC, Upsher Smith, Mall of America • Types of projects examples – marketing/predicting buyer behavior; WIFI tracking movement of buyers • Ellen works with Ravi to interview companies to ensure good projects • Interested in talking with companies for 2017 projects • A successful project – Addresses a real problem with real data (that is not always clean or pretty Needs project lead from the company who could take a call once per week for 14 weeks Students can work on campus or work on site • Carlson has worked out the data privacy / “behind the firewall” issues with companies • Cost to company - \$40-40K • Haven’t worked on international projects yet • The current cohort has 40 students – next year the number doubles • Gedas will send resumes for the 2016 grads. Please share in your companies • Part-time program – working to see if class size can be sustained 		
<p>Curriculum Todd Loncorich Steven Christopher Rob Kehr Matt Schmidt Brent Murray Kate Siegrist Kathy Shields Tim Olson Zach Silverman</p>	<p>Update from Corrie and Sean Dulin on the new Agile Class</p> <ul style="list-style-type: none"> • Agile just started. First time offered so is numbered IDSc 4490 • Started with vision • Asked students what they wanted / thought • Unlike any other course at Carlson • Class is both experiential and experimental • Students design the class as they move through the “curriculum” • Feedback includes <ul style="list-style-type: none"> ○ Stressful to learn Agile with Agile ○ Shows importance of working with ambiguity • If the class is offered again, Corrie thinks they will start with a blank page (even though they now have a complete curriculum) <p>Update from Todd</p> <ul style="list-style-type: none"> • Two course recommended for changes will be shared at faculty meeting February 19th (3001 Intro and Control & Governance (removing “accounting” from the title) • Trends – Steven and Brent are ready to do one size session in Spring with Tim Olson Steven will be the business; Cisco the vendor – focus on the Bank of the Future Framework for the project can easily be changed for other businesses/vendors • Experiential learning project – will go to faculty meeting in February • Survey regarding the preparedness of Carlson new hires – ready to go. It is attached to these minutes. Send to all of the EABC company recruiters. Return data by the end of February. 	<p style="text-align: center;">Todd Loncorich</p>	
<p>SAP Enterprise Technologies Paul Wellman Mike McFarlane Corrie Fiedler Chris Bretoi</p>	<ul style="list-style-type: none"> • Students should consider attending the Sapphire conference in Orlando, FL May 17-19. This is a great way to learn more about SAP. SAP may provide complimentary registrations for students • Advanced Enterprise Systems 4101 – class was cancelled – elective introduced three years ago with enrollment the first year at 16, second year at 22 and this year only 8 The Agile class may have cannibalized numbers <ul style="list-style-type: none"> • It was also scheduled for 8:00a.m. which might have hurt enrollments • This also begs the question of whether students should go broad in their exposure or deep in their knowledge • Request to Gedas – provide list of elective courses and enrollments of each 	<p style="text-align: center;">Paul Wellman</p>	
<p>CoMIS Tim Boos Alex Carlon Ken Reily</p>	<ul style="list-style-type: none"> • March 28-April 4 – COMIS. There will be another grudge match after COMIS to prepare for the Singapore competition • Tim – the next meeting with the student committee is Friday, February 12th • 16 schools are competing in CoMIS; Carlson is not as we won the past two 	<p style="text-align: center;">Tim Boos</p>	

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Mary Texer	CoMIS competitions; this is a self-imposed rule to prevent the perception that judging is unfair or rigged <ul style="list-style-type: none"> Team leaves for Vancouver competition next Wednesday 		
Carlson Strategy	<p>Prof. Singh, Carlson School Associate Dean for Undergraduate Programs, will share Carlson's vision of the future and strategy</p> <ul style="list-style-type: none"> Prof Singh started in his current role in September 2015 Started at Carlson in Finance Department. In past six years, undergrad program has grown from 1,800 students to 2,500 200 students are internal transfers – 1,600 applicants for those 200 spots 50-60 are honors students – goal to awaken their curiosity Emerging scholars program for diverse students. Good reward to help them graduate on time 84% of Carlson students graduate on time Advising model – advisors are assigned in freshman year – students keep the same advisor all four years 250 students per advisor Many schools use transactional model – students see anyone available vs. someone they have worked with Nine Carlson majors – Accounting, Finance, Marketing, MIS, Supply Chain, Public / Non Profit, International Business, Entrepreneurial Management, Human Resources and Industrial Relations Every student needs to have international experience <p>Opportunities</p> <ul style="list-style-type: none"> Don't do well in diversity – number of students of color is small 42-46% of Carlson is women – could be better Statistics curriculum hasn't changed much – need to think about this differently Need to enhance rigor of curriculum Room for minor in Business Analytics Honors – focused to develop curiosity. Can we do more? Need to dig deeper into more business problems 1/3 of students double major 	Prof. Raj Singh	
2015-2016 Meeting Dates	Dates for meetings include: September 21, 2015 – 7:30 – 9:00 am December 7, 2015 – 7:30 – 9:00 am February 1, 2016 – 7:30 – 9:00 am April 18, 2016 – 7:30 – 9:00 am	Mary Texer	Inform
Adjourn			

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Start thinking about committees for the 2016/2017 school year	All	April Meeting
Mary will send bylaws, personal renewal commitment form and links to self-nomination and member recommendation forms – elections for Chair, Vice-chair and Secretary will be at the April meeting. If someone wants to step forward for chair, let Mary know. Mary is willing to be chair for another term.	All	April Meeting
Gedas sent resumes for the 2016 grads. Please share in your companies. Resumes attached to minutes	All	ASAP
Survey – ready to go. It is attached to these minutes. Send to all of the EABC company recruiters. Return data by the end of February.	All	To Rob Kehr by the end of February
Request to Gedas – provide list of elective courses and enrollments of each	Gedas	Bring to April 18 meeting

EABC Meeting

TechCities 2016. Feb 26 (Fri afternoon) http://carlsonschool.umn.edu/events/tech-cities-conference	All	Just an FYI if anyone wants to attend
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