EABC Meeting

Agenda

Date:	September 12, 2016	Time:	7:30 – 9:00
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room

Attendees	
☐Gedas Adomavicius – UMN ☐Ben Amel ☐Tim Boos - Medtronic ☐Jessica Bottensek – Target ☐Chris Bretoi – 3M ☐Alex Carlon - Deloitte ☐Shawn Curley – UMN ☐Rob Kehr - Securian ☐Pat Keran – Optum ☐Kevin Kuhn – UMN & Optum	☐Todd Loncorich – General Mills ☐Mike Mcfarlane – Cargill ☐Brent Murray - IBM ☐Tim Olson - UMN ☐Ken Reily - UMN ☐Matt Schmidt – RBC ☐Zachary Silverman – Sogeti Consulting ☐Kate Siegrist - Lurie LLP ☐Mary Texer – BlueCross of MN ☐TBD – Club MIS

Agenda and Minutes			
Topic	**Description**	**Who**	**Purpose**
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Update	• Welcome	Mary Texer	Update
IDSC Department Updates	• Review start of school year • Any ah ha's or surprises	Gedas and Shawn	Update

Brief Committee Updates	• Discussion of 2016-17 Committees
	   o COMIS – Tim Boos
	   o Corporate Engagement -- Mike Mcfarlane
	   o Curriculum – Matt Schmidt
		Committee Chairs	Update

Student Feedback	• Corrie forwarded feedback sent by a former student to Ken, Tim and Corrie; see page 3 of this agenda • We will discuss and send to the Curriculum Committee for further discussion and any recommendations	Mary Texer	Discussion
	For Your Review		
CoMIS **Tim Boos** Alex Carlon Pat Keran Ken Reily Mary Texer	**Goals:** • Help to further establish structure to communications and planning activities. • Help to further promote the competition externally to the Twin Cities community and competing campuses as well as internally within Carlson. • Provide guidance to students in helping them execute an internationally renowned, MIS conference and case competition!	Alex Carlon	Inform
Corporate Engagement **Mike Mcfarlane** Ben Amel Kevin Kuhn Todd Loncorich Kate Siegrist	**Priorities for school year 16-17:** • Create a value proposition/marketing material that can be used to engage with company executives. Information will include things like o MISRC, Class Room, Business analytics, network of resources for companies, Executive education, consulting, etc. • Create a structured Go – to – Market plan for IDSc that has a 3-3 approach • Inventory faculty on what companies are engaged with IDSC and how • Implement the GO-TO-Market plan with a few companies to learn and improve and install culture within IDSC on what is needed from them to be successful	Mike Mcfarlane	Inform

Curriculum
Matt Schmidt
Jessica Bottensek
Chris Bretoi
Rob Kehr
Brent Murray
Tim Olson
Zach Silverman
	Goals:
	• Review current curriculum for opportunities for currency, depth/breadth, experiential learning, and special topics.
	    o Course on agile - feedback and recommendation to continue that course (ambiguity component).
	    o IT trends work from 2015 (e.g., vendor management)
	    o Experiential learning from 2015.
	    o Course title renames.
	• Increase EABC engagement with faculty, academic advisement, and career services with an industry focused lens.
	    o Build off of course mappings from 2015.
	    o Review mappings on analytics minor.
	    o Corporate guest speakers.
	    o Periodic meetings w/ career services & faculty for feedback.
	    o Ambiguity discussion.
	• Review prior bench-marking of peer Universities to determine if refresh is needed.
	• Support Corporate Engagement Committee for any curriculum related needs.
		Matt Schmidt	Inform

Adjourn			9:00

Next Meeting:
December 12, 2016
7:30 to 9:00
Hanson Hall 2-250

Action Items from Previous Meetings		
Action/Follow Up Item	**Assigned to:**	**Target Completion Date**
Action Items Today's Meeting		
Action/Follow Up Item	**Assigned to**	**Target Completion Date**

EABC Meeting

Hello Wonderful IDSc/MIS Professors,

I hope this email finds you well and that the end of your summer is memorable. First, I would like to thank you all for truly contributing to my academic success. I know I wasn't the best student and was even difficult at times, but I truly gained a lot from your class and I appreciate your hard work.

My post-graduation life has been amazing. I traveled to China to catch up with friends I met there during my semester abroad Spring 2015. Recently, I started at Accenture in their Houston office as a Technology Consulting Analyst. I have a major oil client and I love it here.

The main reason I'm writing: I would like to give you all quick feedback on the MIS major (I can go in depth if you reply with interest). Even though Carlson's MIS program is top in the world and I am strongly considering an MBA there, I came into Accenture feeling a little unprepared and not able to contribute to projects. I would suggest that the department choose to specialize in a technology. There are so many SAP, Salesforce, etc. projects that I pass up because I don't have enough experience. I love Ken's Intro to Business Analysis class (I don't know the official name), it is truly what we do here on projects. I know semesters are short, but if there is an opportunity to do a cloud-based project a semester long where you have demos and tutorials on how clients actually see benefits in these projects, that'd be great.

I know this feedback is unsolicited so if you disregard it, I will not be offended. I just wanted to share my thoughts. I'm sorry I don't have concrete examples on improvements or project topics, they will come as I get deeper in my project. Once again, I truly appreciate all the business analysis and project management skills that I learned from this major. I love your passion!

Best,

Armani

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Your suggestions are fantastic … and I will forward your email to the head of the MIS Executive Advisory Board on Curriculum (a business person from Blue Cross Blue Shield). The EABC plays a strong role in helping with the direction of the undergraduate curriculum [it is a funny thing, but non-tenure track faculty like Tim, Ken and I don't have much power in these decisions].

I think you probably know that the EABC proposed an SAP track several years ago … we taught an SAP Configuration class for two years (IDSc 4104) and the students were both eligible and able to pass their academic SAP certification (which is a pretty big deal). What happened? We had great enrollment for Year 1 and Year 2, but then only a few students in Year 3, even though the previous semesters' Student Evals were excellent. The powers that be cancelled the class assuming that our students were more interested in less 'technical track' options. There have also been discussions about doing the same thing with Salesforce (e.g., a more advanced class), but given the SAP experience it might be awhile until this happens!

The Business Analysis (IDSc 3202) class has always been the core of our curriculum and it is good to hear that it is still relevant.