

# EABC Meeting

## Minutes

<b>Date:</b>	December 12, 2016	<b>Time:</b>	7:30 – 9:00
<b>Facilitator:</b>	Mary Texer	<b>Location:</b>	Room 2-250 Hanson Hall Conference Room
<b>Attendees</b>			
<input type="checkbox"/> Gedas Adomavicius – UMN <input type="checkbox"/> Ben Amel <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Jessica Bottensek – Target <input checked="" type="checkbox"/> Chris Bretoi – 3M <input checked="" type="checkbox"/> Alex Carlon - Deloitte <input checked="" type="checkbox"/> Shawn Curley – UMN <input type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Pat Keran – Optum <input checked="" type="checkbox"/> Kevin Kuhn – UMN & Optum		<input checked="" type="checkbox"/> Todd Loncorich – General Mills <input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input checked="" type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Ken Reily - UMN <input checked="" type="checkbox"/> Matt Schmidt – RBC <input type="checkbox"/> Zachary Silverman – Sogeti Consulting <input checked="" type="checkbox"/> Kate Siegrist - Lurie LLP <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input type="checkbox"/> TBD – Club MIS	

Agenda and Minutes			
Topic	Description	Who	Purpose
<b>Meeting Start</b>	The meeting was called to order at 7:30am	Mary Texer	Kickoff
<b>Update</b>	<ul style="list-style-type: none"> <li>• Welcome</li> </ul>	Mary Texer	Update
<b>IDSC Department Updates</b>	<ul style="list-style-type: none"> <li>• Business Analytics Minor Update – program has been approved by the Board of Regents and will be on the schedule Fall, 2017. Annie Ling, Undergrad Advisor, attended the meeting and is predicting a great response. Tim Olson predicts 50 or more in the first group.</li> <li>• Staffing Update – The department has received permission to hire a tenure-track position. While the department is late in the game for the current year hiring cycle, the department has an offer out and will know by the end of this week.</li> <li>• MIS 50 Year Celebration – 2018 will be the 50<sup>th</sup> Anniversary for the MIS program. Planning for this celebration is starting with the formation of a committee. More information as it becomes available.</li> <li>• Shawn will be at the ICIS conference in Ireland. This is an unfortunate name for an excellent conference.</li> <li>• Shawn is looking for someone to join the adjunct faculty and teach the Agile Methodologies Class.</li> </ul>	Shawn	Update
<b>Brief Committee Updates</b>	<ul style="list-style-type: none"> <li>• Discussion of 2016-17 Committees               <ul style="list-style-type: none"> <li>○ Curriculum – Matt Schmidt                   <ul style="list-style-type: none"> <li>▪ The school is adding lots of class sections to meet the need.</li> <li>▪ Dillan Kuntz (?) reviewed/refreshed the course mapping and gave it to the academic advisors. Curriculum Map is attached.</li> <li>▪ The efforts to matrix to other courses is paying off per a letter Corrie received from an MIS student who took some CS courses recommended by Corrie.</li> <li>▪ The committee is doing a peer review of curricula with other universities.</li> <li>▪ The committee is investigating the possibility of an undergrad global IT class similar to the experience Jess had as a grad student. This would present a great “real life” opportunity if we can find a partner school. The committee will talk to Ken about approaching schools while he is at the international case competitions.</li> <li>▪ Matt asked Shawn about the status of the suggested renaming of some of the courses. This was on Gedas’s plate when he went on</li> </ul> </li> </ul> </li> </ul>	Committee Chairs	Update

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	<p>leave. Shawn will check with him on this.</p> <ul style="list-style-type: none"> <li>▪ Chris discovered some bad links on the MIS website; Kevin will investigate.</li> </ul> <ul style="list-style-type: none"> <li>○ COMIS – Tim Boos and Alex Carlin <ul style="list-style-type: none"> <li>▪ 16 Teams confirmed interested (including 5 international schools), approx. 12 have paid deposit. Deadline for deposit is end of semester.</li> <li>▪ If all 16 teams do not pay deposit by deadline, student team will begin inviting more schools. Cap will be 20.</li> <li>▪ The student organizing team has negotiated a rate for hotel rooms and is currently planning events (Networking, Site Visits, Competition Day)</li> <li>▪ EABC CoMIS Steering Committee will be meeting next month to discuss external promotion of the competition and sponsorships.</li> <li>▪ Next touchpoint with the student organizing team is 1/30.</li> </ul> </li> <li>○ Corporate Engagement -- Mike Mcfarlane <ul style="list-style-type: none"> <li>▪ A value proposition and faculty goals document is being developed with the first draft complete and evolving. A faculty interest spreadsheet is being developed with the goal of developing long-term partnerships.</li> <li>▪ Kevin is also developing a company spreadsheet with targets and contacts; the goal is to educate the companies, meet key contacts and then do research for/with the company.</li> <li>▪ Kevin is also working on a paper to document this approach along with a go to market plan. This should be complete in the December/January time frame.</li> <li>▪ FYI, the UofM is the only school with a loaned executive. Per Kevin a 2-year term is the right length for this assignment given the amount of time it takes to get things done. They will be looking for Kevin’s successor so that they can start while Kevin has six months remaining in his term.</li> </ul> </li> </ul> <ul style="list-style-type: none"> <li>• Cross committee topic – There was a discussion on defining the value proposition of sponsorship from the company perspective for CoMIS and IDSc; this discussion also included the strict firewall between the student committee and sponsorship information. Tim Olson explained that even though we are not competing in CoMIS, this firewall is the international standard and needs to be enforced to maintain competition credibility. The Corporate Engagement committee will create a draft and present it to the CoMIS committee.</li> </ul>		
<b>Asks for next year</b>	<ul style="list-style-type: none"> <li>• None at this time</li> </ul>	All	Consideration
<b>Adjourn</b>		8:30am	
	<b>From the August Planning Session</b>		
<b>CoMIS</b> Tim Boos Alex Carlon Pat Keran Ken Reily Mary Texer	<b>Goals:</b> <ul style="list-style-type: none"> <li>• Help to further establish structure to communications and planning activities.</li> <li>• Help to further promote the competition externally to the Twin Cities community and competing campuses as well as internally within Carlson.</li> <li>• Provide guidance to students in helping them execute an internationally renowned, MIS conference and case competition!</li> </ul>	Alex Carlon	Inform
<b>Corporate Engagement</b> Mike Mcfarlane Ben Amel Kevin Kuhn Todd Loncorich Kate Siegrist	<b>Priorities for school year 16-17:</b> <ul style="list-style-type: none"> <li>• Create a value proposition/marketing material that can be used to engage with company executives. Information will include things like <ul style="list-style-type: none"> <li>○ MISRC, Class Room, Business analytics, network of resources for companies, Executive education, consulting, etc.</li> </ul> </li> <li>• Create a structured Go – to – Market plan for IDSc that has a 3-3 approach</li> <li>• Inventory faculty on what companies are engaged with IDSC and how</li> <li>• Implement the GO-TO-Market plan with a few companies to learn and improve and install culture within IDSC on what is needed from them to be successful</li> </ul>	Mike Mcfarlane	Inform

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<p><b>Curriculum</b>  <b>Matt Schmidt</b>                  Jessica Bottensek                  Chris Bretoi                  Rob Kehr                  Brent Murray                  Tim Olson                  Zach Silverman</p>	<p><b>Goals:</b></p> <ul style="list-style-type: none"> <li>• Review current curriculum for opportunities for currency, depth/breadth, experiential learning, and special topics.                             <ul style="list-style-type: none"> <li>○ Course on agile - feedback and recommendation to continue that course (ambiguity component).</li> <li>○ IT trends work from 2015 (e.g., vendor management)</li> <li>○ Experiential learning from 2015.</li> <li>○ Course title renames.</li> </ul> </li> <li>• Increase EABC engagement with faculty, academic advisement, and career services with an industry focused lens.                             <ul style="list-style-type: none"> <li>○ Build off of course mappings from 2015.</li> <li>○ Review mappings on analytics minor.</li> <li>○ Corporate guest speakers.</li> <li>○ Periodic meetings w/ career services &amp; faculty for feedback.</li> <li>○ Ambiguity discussion.</li> </ul> </li> <li>• Review prior bench-marking of peer Universities to determine if refresh is needed.</li> <li>• Support Corporate Engagement Committee for any curriculum related needs.</li> </ul>	<p>Matt Schmidt</p>	<p>Inform</p>
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**Next Meeting:**  
**February 13, 2017**  
**7:30 to 9:00**  
**Hanson Hall 2-250**

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date