

EABC Meeting

Minutes

Date:	August 17, 2016	Time:	2:00 – 4:30
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room
Attendees			
<input checked="" type="checkbox"/> Gedas Adomavicius - UMN <input checked="" type="checkbox"/> Ravi Bapna - UMN <input type="checkbox"/> TBD – Club MIS <input type="checkbox"/> Tim Boos - Medtronic <input type="checkbox"/> Chris Bretoi – 3M <input checked="" type="checkbox"/> Alex Carlon - Deloitte <input checked="" type="checkbox"/> Steven Christopher – US Bank <input checked="" type="checkbox"/> Corrie Fiedler – UMN <input checked="" type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Todd Loncorich – General Mills		<input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Ken Reily - UMN <input checked="" type="checkbox"/> Matt Schmidt – RBC <input type="checkbox"/> Zachary Silverman – Sogeti Consulting <input checked="" type="checkbox"/> Kathy Shields – Boston Scientific <input checked="" type="checkbox"/> Kate Siegrist - Lurie Besikof Lapidus & Company <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input checked="" type="checkbox"/> Paul Wellman – Tennant Company	

Agenda and Minutes

Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 2:00	Mary Texer	Kickoff
Update	<ul style="list-style-type: none"> • Introduced Gedas Adomavicius – new department chair 	Mary Texer	Update
Structure and Department Updates	<ul style="list-style-type: none"> • Ravi Bapna moved to the Chair of MSBA • MSBA students were all placed within 90 days (that was goal) • 2015 – program had 40 students • 2016-17 – goal is 80+ students • CIO Board – goal is to look out 4-5 years – focused on strategy, not hands-on • CIO Board includes members from Mackenzie, Amazon, General Mills, Experian and United Health Group • Ask from EABC – that the chair of the EABC and MSBA boards attend the CIO board meetings or, at a minimum, receive the board minutes • 2015 undergraduates received an average of \$57,817 starting salary per Temple University Survey • Ravi will send information on the Temple University Survey; Carlson doesn't go deep on topics – have 1-2 courses; Carlson's MIS program gives students broad exposure to multiple topics. If students want depth, they need to go into Computer Science or to a vocational program • Flexibility of the Carlson program – could add topic in IS with two months' notice; new required or elective class would take 1-2 years to add • Speaker Series – Donna will send information 	Mary, Ravi, Gedas	Update
Board Members	<ul style="list-style-type: none"> • Board agreed to add one new member - Zachary Silverman – Sogeti Consulting (a division of Capgemini) 	Mary Texer	Decision
Committees	<ul style="list-style-type: none"> • Discussion of 2015-16 Committees <ul style="list-style-type: none"> ○ Disband the Diversity Committee ○ SAP – will continue ○ Curriculum – will continue ○ COMIS – will continue 	Mary Texer	Discussion
SAP Enterprise Technologies Paul Wellman Mike McFarlane Corrie Fiedler	New Committee Name: SAP Enterprise Technologies 2015/2016 Committee Goals & Objectives: <ol style="list-style-type: none"> 1. Provide SAP University Alliance (UA) Governance for Carlson School Faculty to Ensure We Continue to Leverage Best Practice Technologies and Curriculum Alignment with SAP Enterprise Technologies 2. Continue Advocating SAP UA Cross Department Opportunities & Seeking Additional Curriculum Value from SAP Enterprise Technologies Exposure 	Paul Wellman	Inform

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	<ol style="list-style-type: none"> 3. Continue Educating Corrie & Other Carlson Faculty on SAP Product Development and Best Practices Leveraging SAP in the Business Environment 4. Provide Classroom Speakers on SAP Technologies and Examples of SAP Projects Across Industries 5. Leverage Existing Business SAP Relationships to Introduce Carlson School Students to Broader SAP Resources and Conferences 		
<p>CoMIS Tim Boos Alex Carlon Ken Reily Mary Texer</p>	<p>Goals:</p> <ul style="list-style-type: none"> • Continued improvement of the CoMIS Case Competition. • Improve publicity of the event within CSOM and the TC business community. <p>Status:</p> <ul style="list-style-type: none"> • CoMIS 2016 is March 30 – April 2 • Core Student Team and Leads are established. • Funding is complete. Case Sponsor has been determined. • So far 10 teams have verbally committed to attending. CSOM will NOT compete this year as they won the competition two years in a row. <p>Next Steps:</p> <ul style="list-style-type: none"> • Meet with student team and determine meeting cadence. 	Alex Carlon	Inform
<p>Curriculum Todd Loncorich Steven Christopher Rob Kehr Matt Schmidt Brent Murray Kate Siegrist Kathy Shields Tim Olson</p>	<ol style="list-style-type: none"> 1. Course titles and offerings <ol style="list-style-type: none"> a. Review existing course titles. Make recommendations to modify, to more accurately reflecting course content and marketing appeal b. Matrix comparing IT offerings at different colleges across the University: <ol style="list-style-type: none"> i. Complete work started last year. ii. Make a “pretty” marketing piece suitable for distribution iii. Visit Advisor staff meetings to raise awareness and educate on the offerings 2. IT Trends <ol style="list-style-type: none"> a. Implement recommendations from last year (3 topic discussions in capstone classes this year) b. Include possible vendor presentations on emerging IT technologies (possibly from Cisco, IBM, Bailiwick) 3. Experiential Learning <ol style="list-style-type: none"> a. Understand the University’s definition and potential plans b. Apply the definition to existing IDSc course offerings (Capstone, Boston Scientific Project, MSBA project) c. Recommend changes (rebranding? Modify/new offerings?) 4. Changing Entry Level roles <ol style="list-style-type: none"> a. Poll member companies: how are their entry level needs changing? b. Define and recommend incorporation into curriculum: <ol style="list-style-type: none"> i. Vendor Management (outsourcing scenario – dealing with outsourcing / SLA environments) ii. SaaS solutions: evaluating offerings (RFP), key considerations, contracting, SLA, etc. 	Todd Loncorich	Inform
<p>2015-2016 Meeting Dates</p>	<ul style="list-style-type: none"> • Dates for meetings include: September 21, 2015 – 7:30 – 9:30 am December 7, 2015 – 7:30 – 9:30 am February 1, 2016 – 7:30 – 9:30 am April 18, 2016 – 7:30 – 9:30 am 	Mary Texer	Inform
Adjourn			4:40

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Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Encourage people from our businesses to apply to be mentors – Amanda Duffy (U contact)	All	ASAP