

# EABC Meeting

## Minutes

<b>Date:</b>	April 6, 2015	<b>Time:</b>	7:30 – 9:00 am
<b>Facilitator:</b>	Mary Texer	<b>Location:</b>	Room 2-250 Hanson Hall Conference Room

### Attendees

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> Steve Arsenault – Medtronic</li> <li><input checked="" type="checkbox"/> Ravi Bapna - UMN</li> <li><input checked="" type="checkbox"/> Taryn Bednarek – Club MIS</li> <li><input checked="" type="checkbox"/> Tim Boos - Medtronic</li> <li><input checked="" type="checkbox"/> Chris Bretoi – 3M</li> <li><input checked="" type="checkbox"/> Alex Carlon - Deloitte</li> <li><input type="checkbox"/> Steven Christopher – US Bank</li> <li><input checked="" type="checkbox"/> Corrie Fiedler – UMN</li> <li><input type="checkbox"/> Alok Gupta - UMN</li> <li><input checked="" type="checkbox"/> Rob Kehr - Securian</li> <li><input checked="" type="checkbox"/> Todd Loncorich – General Mills</li> </ul> | <ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Mike Mcfarlane – Cargill</li> <li><input type="checkbox"/> Brent Murray - IBM</li> <li><input checked="" type="checkbox"/> Tim Olson - UMN</li> <li><input type="checkbox"/> Gautam Ray – UMN</li> <li><input checked="" type="checkbox"/> Ken Reily - UMN</li> <li><input checked="" type="checkbox"/> Matt Schmidt - RBC</li> <li><input checked="" type="checkbox"/> Kathy Shields – Boston Scientific</li> <li><input checked="" type="checkbox"/> Kate Siegrist - Lurie Besikof Lapidus &amp; Company</li> <li><input type="checkbox"/> Jessica Sun - Target</li> <li><input checked="" type="checkbox"/> Mary Texer – BlueCross of MN</li> <li><input checked="" type="checkbox"/> Paul Wellman – Tennant Company</li> </ul> |
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### Agenda and Minutes

Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Update	<ul style="list-style-type: none"> <li>Ken – the U of MN had 2 teams competing internally. Vancouver team won both practice rounds. Singapore team got good feedback after the last practice round and asked for additional coaching. Singapore team won CoMIS. The leave for Singapore May 1. The Singapore competition is longer by ~18 hours, if they place in the first round – they have an update to the case and then a twist before presenting a second time.</li> </ul>	Corrie Fiedler	Update
<b>SAP/ERP</b> Paul Wellman Chris Bretoi Corrie Fiedler Mary Texer	<ul style="list-style-type: none"> <li>SAP Corporate Alliance Coordinator– SAP is committed to improve and support the University alliances.</li> <li>Looked at the upcoming events. University alliance faculty session meeting is being held this week.</li> <li>SAP is starting a smaller track for high schools.</li> <li>Summer faculty workshops available. Corrie may attend the analytics workshop. Paul Wellman is attending Sapphire conference in May. Internet of Things becoming popular.</li> <li>Paul is talking about SAP-centric careers at one of Corrie’s upcoming classes.</li> <li>University needs for businesses to share their SAP careers and help students to understand the need for SAP.</li> <li>Also, for businesses to emphasize the importance of SAP careers during recruiting.</li> <li>Speakers in 3001 class could also emphasize SAP.</li> <li>Having companies put together a video on the importance of SAP could be of value. Corrie will develop an outline EABC members should they be able to create such a video.</li> </ul>	Paul Wellman	Inform
<b>CoMIS</b> Tim Boos Alex Carlon Rob Kehr Steve Arsenault	<ul style="list-style-type: none"> <li>Everything covered above in Ken’s update</li> <li>Thanks to Alex for on-site assistance to the CoMIS coordinating committee.</li> </ul>	Tim Boos	Inform
<b>Curriculum</b> Todd Loncorich Steven Christopher Matt Schmidt	<ul style="list-style-type: none"> <li>Discussed advancements in curriculum area.</li> <li>Recommend two 2-credit electives each 7 weeks in length:                             <ol style="list-style-type: none"> <li>1. Project Management – 2-credit, half semester class. Focus on the art side and science side (PMI). Art – lot of professionals in the area</li> </ol> </li> </ul>	Todd Loncorich	Inform

## EABC Meeting

Brent Murray	<p>who could be drawn in to share their experience. Could include PMO and governance side – how companies prioritize and budget. IT Supplier Management and related infrastructure. Topics: focused infrastructure class, cloud-based infrastructure, internal and external infrastructure overview, supplier vetting, RFP process—pre and post signature elements and relationship management. Ravi indicated that they have a class in place that covers many of these topics. Could take a version and offer at the undergrad level.</p> <ul style="list-style-type: none"> <li>• See attachment for description of courses</li> <li>• Want to make sure Project Management is aligned with 4202 class that is newly revised. Project Management – might want to talk about agile methods.</li> <li>• Matt - Comparison – working on course mapping across other schools (see attached)</li> </ul>		
<b>Diversity</b> Jessica Sun Kate Siegrist Mike Mcfarlane Kathy Shields	<ul style="list-style-type: none"> <li>• School was never able to provide data for the diversity project. Team will need to look at revisions for next year</li> <li>• February event – feedback was positive.</li> </ul>	Jessica Sun	Inform
Mentoring	<ul style="list-style-type: none"> <li>• Mike and Mary reached out to the undergrad mentoring coordinator.</li> <li>• Mentor applications go live April 13</li> <li>• Formal program already set up by the U. Mike is going to check to see if they need additional mentors and get the link to the online application. We should encourage diverse mentors from our companies to participate.</li> </ul>	Mike Macfarlane	Inform
Club MIS	<ul style="list-style-type: none"> <li>• Looking for a company to talk Tuesday (4.7.2015) to students. They are reaching out to RBC. If RBC can't, they may send an urgent request to the EABC.</li> <li>• Elections for next year coming up next Tuesday. Spring attendance at the meetings is higher than fall attendance.</li> </ul>	Taryn Bednarek	
MISRC	<ul style="list-style-type: none"> <li>• Ravi and Tim – meeting with local companies to renew/develop new relationships. Discussing talent, digital, SAP, move to the cloud, standardization of process. Level of engagement has been high. Ravi has streamlined ways companies can talk with the U. Analytics comes up frequently. If your company would like to talk with Ravi and Tim, reach out to Tim Olson.</li> <li>• Good set of speakers coming. NYU – first week of May – talking about Mobile as a channel. MIT – George Westerman – author of <u>Leading with Digital</u> is coming in September. Anyone from the U can attend. Sponsors, EABC welcome to come. Looking for 20 companies to participate.</li> </ul>	Tim Olson and Ravi Bapna	
IDSc Overview	<ul style="list-style-type: none"> <li>• Retirements – Sharon, the Department Admin. retired; Paul ? and Norm Chervany are retiring May 15. New hire – Ed McFarland – statistics, coming in fall.</li> <li>• MSBA – still in placement activity for the first cohort. 7 of 25 have accepted offers. Walmart was in town last week recruiting Target talent and also came on campus. Mayo Clinic also talked with students. CEO of McKinsey Digital Labs is coming. MSBA students aren't self-driven, so U is working with them. This may be a cultural issues as most are not from the U.S. Master's students could use mentoring and help.</li> <li>• Full time master's incoming class is looking great. Cap of 48 and it will be filled. Same ratio with International students as this year. The U is offering in-state tuition for any student in the U.S.</li> <li>• Part-time Masters to start in fall. This group will be local and won't require placement.</li> <li>• Dean's office wants Executive Boards for all the master's programs. Ravi is working on putting these together. Model like Maryland and Arizona – board then ends up hiring students.</li> <li>• Part-time MBAs are down to 900. At peak, this was about 2000. Part-time MBA program is ranked #10 by US News &amp; World Report.</li> <li>• Tech Cities – had 300 people who paid for an afternoon. Feedback was good. Completely self-supported. Dean thinks the U should be a Tech Leader in the "Upper North". For fall, need to get the faculty more involved. Speaker was from Pandora in CA.</li> </ul>	Ravi Bapna	Update

## EABC Meeting

2015-2016	<ul style="list-style-type: none"> <li>Current EABC members will get an email from Mary asking whether or not they want to renew their membership for the upcoming year.</li> <li>Jessica Sun is leaving the EABC to go to Grad School at Berkley (CONGRATULATIONS Jessica!) Please be thinking of potential new members so we can have them in place for the August Planning session.</li> </ul>	Mary Texer	Inform
2015 – 2016 Committees	<ul style="list-style-type: none"> <li>Propose same four as this year: SAP CoMIS Curriculum Diversity</li> <li>Please let Mary Texer know if any other committees we should consider establishing.</li> </ul>	Mary Texer	Inform
2015-2016 Meeting Dates	<ul style="list-style-type: none"> <li>Proposed dates for meetings include: August 17 or 24, 2015 - late afternoon planning meeting September 21, 2015 – 7:30 – 9:30 am December 7, 2015 – 7:30 – 9:30 am February 1, 2016 – 7:30 – 9:30 am April 18, 2016 – 7:30 – 9:30 am</li> </ul>	Mary Texer	Inform
Adjourn			8:25

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Need from EABC – resume book – could be shared.	All	Ravi will provide
Get the word out on the new programs	All	Info will come, then everyone to share
Ideas on Trends (speaker panels)	All	Ongoing to Todd Loncorich
Prepare for discussion on MIS Mentoring	All	Next meeting
Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Corrie could use short videos of how companies using SAP and emphasizing careers	All	Talk with Corrie
Send curriculum map feedback to Matt Schmitt	All	End of April
Encourage people from our businesses to apply to be mentors – Amanda Duffy (U contact) – Mike Macfarlane will provide link	All	April – mentor application opens
Companies who would like to talk with the department, reach out to Tim Olson	All	Ongoing