

EABC Meeting

Minutes

Date:	December 15, 2014	Time:	7:30 – 9:00 am
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference Room
Attendees			
<input type="checkbox"/> Steve Arsenault – Medtronic <input type="checkbox"/> Ravi Bapna - UMN <input type="checkbox"/> Taryn Bednarek – Club MIS <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Chris Bretoi – 3M <input type="checkbox"/> Alex Carlon - Deloitte <input checked="" type="checkbox"/> Steven Christopher – US Bank <input checked="" type="checkbox"/> Corrie Fiedler – UMN <input type="checkbox"/> Alok Gupta - UMN <input checked="" type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Todd Loncorich – General Mills		<input checked="" type="checkbox"/> Mike Mcfarlane – Cargill <input checked="" type="checkbox"/> Brent Murray - IBM <input checked="" type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Gautam Ray - UMN <input checked="" type="checkbox"/> Matt Schmidt - RBC <input checked="" type="checkbox"/> Kathy Shields – Boston Scientific <input checked="" type="checkbox"/> Kate Siegrist - Lurie Besikof Lapidus & Company <input checked="" type="checkbox"/> Jessica Sun - Target <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input checked="" type="checkbox"/> Paul Wellman – Tennant Company	

Agenda and Minutes			
Topic	Description	Who	Purpose
Meeting Start	Call the meeting to order at 7:30	Mary Texer	Kickoff
Update	<ul style="list-style-type: none"> Team won at the Travelers Case Competition. Grudge match was held in November; results were not spectacular as the teams are getting to know each other. Vancouver competition is in February. Another grudge match will be held March 7th. (Corrie and/or Ken will let us know if help is needed.) Ken Riley will be taking over the Case Competition Coach from Corrie going forward. 	Corrie Fiedler	Update
SAP/ERP Paul Wellman Chris Bretoi Corrie Fiedler Mary Texer	<ul style="list-style-type: none"> Paul met with the Global SAP group in Germany to confirm their commitment to the University Alliance. The Alliance has 1800 universities worldwide who are members (Paul has the list if anyone wants to see it). SAP's focus includes putting energy into the Cloud and Design Thinking with a focus on people roles and business process. SAP is the market leader with ~25% market share. Oracle is half that. Sage and Microsoft are each about 6%. The SAP committee is benchmarking the upper Midwest University Alliance schools including U of Iowa, St. Thomas and St. Cloud State. There are 12 schools in the Midwest in the Alliance. 	Paul Wellman	Inform
CoMIS Tim Boos Alex Carlon Rob Kehr Steve Arsenault	<ul style="list-style-type: none"> CoMIS is going well. Having structure in place has helped the group immensely. Currently have around 13 accepts for CoMIS; target is 16 schools Tim asked the students if they wanted to go international this year. They did research and decided maybe next year Host companies that students will tour are set Students involved get no credit for the project, but get exposure and experience Committee is working on communicating with the governor, local government officials, local newspapers and those of the participating schools to drive awareness. Committee is also working on increasing attendance at the final round. 	Tim Boos	Inform
Curriculum Todd Loncorich Steven Christopher	<ul style="list-style-type: none"> Team met with Ravi Bapna for expectations setting. Ravi asked the group if they would recommend incorporating MIS Analytics at the undergrad level since we have the Master program in place? This will be discussed at the next 	Todd Loncorich	Inform

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<p>Matt Schmidt Brent Murray</p>	<p>meeting.</p> <ul style="list-style-type: none"> • Benchmarking – identified the top 9-10 schools. Carnegie Mellow and MIT are more technically focused. Schools aligned with MN include U of Maryland, Texas, Arizona State • Seven sections of 2001 will run in the fall of 2015. Will add one more class each year over the next five years for a total of 20 by the end of the decade • There will be two non-Carlson sections to give other students an opportunity to get into the class • University goal to increase Carlson to 2,700 students by the end of the decade • Identifying other computer courses available on campus to see where students could take electives. These include Computer Science and Continuing Education • Infrastructure degree – looking at more technical opportunities to supplement. Students tend to have 10-20 credits to play with. Most tend to stay within Carlson and look at finance, etc. • Students want to know what’s available. Question is why – the way will create value • Faculty needs to be trained on what’s available outside Carlson • IT Trends – incorporating trends into existing courses. Could offer lecture series where vendor/business partner present new trends aligned with business case. Create the mechanics for them. Could partner with vendor and business – how do we put this together? <ul style="list-style-type: none"> ○ Could use Business Architects – could be a panel on how it’s applied in business ○ MISRC – topics coming back ○ Club MIS has mailing list ○ Could use podcast or video series ○ Could be incorporated in 30001 		
<p>Diversity Jessica Sun Kate Siegrist Mike Mcfarlane Kathy Shields</p>	<ul style="list-style-type: none"> • Decoding MIS – session on February 19. This replaces Carlson Women in Business meeting. There will be a panel discussion • Looking for businesses to sponsor – 3M interested; please check with your company to see if they also want to sponsor • Looking for women panelists – variety of technical background and other backgrounds who moved into tech • See handout attached for more information • Females in Carlson MIS – data project being completed by grad student, Vivek Vancha, who will complete the project over J Term. Vivek will present to EABC at the February meeting. 	<p>Jessica Sun</p>	<p>Inform</p>
<p>Other Updates</p>	<ul style="list-style-type: none"> • Mary shared the article Disruptive Innovation in Education (http://www.gallup.com/businessjournal/179564/real-disruptive-innovation-education.aspx?utm_source=alert&utm_medium=email&utm_content=morelink&utm_campaign=syndication). We had a brief discussion around mentoring. Question – what is the supply and demand for MIS mentoring? Could Club MIS sponsor Peer Mentoring? Will discuss question at the next meeting. • Ravi – question for the EABC –how can the EABC help drive enrollment for the part-time MBA for Analytics program in the fall? (We are assuming this program was approved by the committee of full time faculty). Committee requested a one-page overview of the program that can be shared in local businesses; once we have that information we can promote at our companies and put an update on our LinkedIn profiles 	<p>Anyone</p>	<p>Inform</p>
<p>IDSc Overview</p>	<p>Alok was awarded a prestigious award from ICIS. No further details were available.</p>		<p>Update</p>

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Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Judges needed for March 7 CoMIS	All	Ken will determine

Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Identify business sponsors for the February 19 Women in MIS panel	All	12-31-14 to Jessica Sun
Identify female panelists for the February 19 Women in MIS panel	All	12-31-14 to Jessica Sun
Feedback on the Women in MIS proposal (attached)	All	12-31-14 to Jessica Sun
Communicate with your Diversity Contacts about the Feb 19 program (contact list attached)	All	Questions to Jessica Sun
Ideas on Trends – speaker panels	All	Ongoing to Todd Loncorich
Prepare for discussion on MIS Mentoring	All	Next meeting
One page overview for part time MBA	Ravi	Next Meeting or before
Follow up with Taryn Bednarek – Club MIS as to why she has not been coming to the meetings	Mary	Before next meeting

Next Meeting: February 2, 2015, 7:30-9:00 in Room 2-250 Hanson Hall