

# EABC Meeting

## Agenda

<b>Date:</b>	August 25, 2014	<b>Time:</b>	Summer Planning Meeting – 2:30 – 5:30
<b>Facilitator:</b>	Mary Texer	<b>Location:</b>	Room 2-250 Hanson Hall Conference Room

Attendees	
<input type="checkbox"/> Steve Arsenault - Medtronic <input checked="" type="checkbox"/> Tim Boos - Medtronic <input checked="" type="checkbox"/> Chris Bretoi – 3M <input checked="" type="checkbox"/> Alex Carlon - Deloitte <input checked="" type="checkbox"/> Steven Christopher – US Bank <input checked="" type="checkbox"/> Corrie Fiedler – UMN <input checked="" type="checkbox"/> Alok Gupta - UMN <input checked="" type="checkbox"/> Rob Kehr - Securian <input checked="" type="checkbox"/> Todd Loncorich – General Mills	<input checked="" type="checkbox"/> Mike Mcfarlane - Cargill <input checked="" type="checkbox"/> Tim Olson - UMN <input type="checkbox"/> Gautam Ray - UMN <input checked="" type="checkbox"/> Matt Schmidt - RBC <input checked="" type="checkbox"/> Kathy Shields – Boston Scientific <input checked="" type="checkbox"/> Kate Siegrist - Lurie Besikof Lapidus & Company <input checked="" type="checkbox"/> Jessica Sun - Target <input checked="" type="checkbox"/> Mary Texer – BlueCross of MN <input checked="" type="checkbox"/> Paul Wellman – Tennant Company

Agenda and Minutes
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Topic	Description	Who	Purpose	Time
Meeting Start	<ul style="list-style-type: none"> <li>• Called the meeting to order</li> <li>• Roster Review (see updated roster attached)</li> <li>• Board Membership Review (see Board Membership document attached)</li> </ul>	Mary Texer	Kickoff	2:30
IDS Overview	<ul style="list-style-type: none"> <li>• Recap of IDSc Summer Activities and 2014-15 Goals               <ul style="list-style-type: none"> <li>○ Launched the full time Business Analytics Masters. 26 students with an average of 3.5 years of work experience</li> <li>○ Backgrounds include math, IE, engineering, technical MBA</li> <li>○ Mostly foreign (15-16); one in U.S. for first time. 3-4 were Carlson grads</li> <li>○ Alok taught a “catch all” course in the program</li> <li>○ Students get coaching throughout the year in business presentations with data.</li> <li>○ They will finish in May with 45 credits</li> <li>○ Want to double the number in the program for 2015 to 50; dean would like to see 65 in the program</li> <li>○ Next step would be to start a part-time program; Alok has challenged the faculty to see which courses could be taught asynchronously</li> </ul> </li> <li>• Challenges for the IDSc Program               <ul style="list-style-type: none"> <li>○ Analytic module</li> <li>○ Undergrad curriculum – review – biggest challenge is keeping it relevant</li> <li>○ STEM certification is complete (helps international students)</li> </ul> </li> <li>• CoMIS - Will have the same structure as last year.</li> </ul>	Alok Gupta / Mary Texer	Update	2:35

## EABC Meeting

	<p>Already have their corporate case study sponsor</p> <ul style="list-style-type: none"> <li>○ One slot left for sponsorship (4 companies are competing for that single spot)</li> <li>○ March 25-28 – approximately 30 students are competing for 8 spots</li> <li>○ Tryouts on October 11 – full day from 8:30 – 2:30. If you can help, let Corrie know</li> </ul>			
Mission	<p>Reviewed the mission and goals of the EABC</p> <ul style="list-style-type: none"> <li>• Leverage the experience of board members to guide and influence the structure of the Carlson school MIS program - PhDs, MBAs and Undergrads; Make the students more marketable</li> <li>• Enhance the reputation of the overall program as driven by the business community, not the faculty</li> <li>• Serve as a medium to discuss and resolve challenges faced by the MIS department</li> <li>• Strengthen the ties between the Carlson School and the business community</li> <li>• Serve as a resource for faculty bringing business experience into the classroom</li> <li>• Provide a foundation for innovation in the curriculum</li> </ul> <p>Overall Board Goals for 2014-15</p> <ul style="list-style-type: none"> <li>• Uphold the mission of the EABC</li> <li>• Align more closely with IDSc Goals</li> <li>• Watch for and report on trends that could impact the department</li> <li>• Actively support IDSc as requested (guest lecturers, etc.)</li> </ul>	Mary Texer	Update	
Committee Reports	<p>Committee Report Backs</p> <ul style="list-style-type: none"> <li>• Each committee reported on their planning sessions <ul style="list-style-type: none"> <li>○ SAP/ERP</li> <li>○ Curriculum</li> <li>○ CoMIS Governance</li> <li>○ Diversity</li> </ul> </li> </ul>	Committee Chairs	Update	
<b>SAP/ERP</b> Paul Wellman Chris Bretoi Corrie Fiedler Mary Texer	<ul style="list-style-type: none"> <li>• Classes are going very well. Corrie has switched to Simha Magal’s book and is adding business context to the exercises. Corrie also held the first intermediate simulation class with great results. In it the students are challenged to start a business from scratch giving them both hands on SAP experience along with a strategic business perspective. This focus is in keeping with the goal of students learning end-to-end business processes.</li> <li>• Corrie also worked with Simha to add business context around his exercises that accompany his book. Corrie’s name will be on the exercise document when it is released. Congratulations Corrie!!</li> </ul> <p>Goals for this year:</p> <ul style="list-style-type: none"> <li>○ Identify the differentiators between the Carlson program (business process focused) and programs like those at Metro State, St. Cloud and Valley City State University (configurator focused) and develop more effective ways to market the Carlson program both internally (students) and</li> </ul>			

## EABC Meeting

	<p>externally (hiring companies).</p> <ul style="list-style-type: none"> <li>○ Develop ways to effectively market the program across all of Carlson Schools.</li> <li>○ Do a curriculum review of both courses and adjust as needed</li> </ul> <ul style="list-style-type: none"> <li>● The team was also wondering if we could get input from the National Rating Group (we think at US News and World Report) to see how the top ranked schools are managing this type of curriculum in an effort for us to make our program even stronger.</li> </ul>			
<p><b>CoMIS</b> Tim Boos Alex Carlon Rob Kehr</p>	<p>Here are the goals for the case competition sub-committee:</p> <ol style="list-style-type: none"> <li>1) Provide governance for case competitions such that case participants can maintain separated duties from that of the case completion organizing team.</li> <li>2) Increase publicity both internally, at CSOM, and externally through multiple media sources in the Twin Cities and at the participating schools.</li> <li>3) Ensure successful planning of the event.</li> </ol> <p>Work Plans:</p> <ol style="list-style-type: none"> <li>1) Revisit the project plan from prior years and ensure the timeline and tasks are relevant for this year and in-line with student team expectations.</li> <li>2) Set a cadence for meetings and report outs between the governance team and the student organizing team.</li> <li>3) Create publicity plan and identify key stakeholders for it.</li> </ol>			
<p><b>Curriculum</b> Todd Loncorich Steven Christopher Matt Schmidt</p>	<p>Goals include:</p> <ol style="list-style-type: none"> <li>1. Update understanding of IDSc Department Mission, Goals and Gaps with Alok. Revisit Recruiters and Recent Grads Survey results from last year.</li> <li>2. Benchmark CSOM MIS curriculum against other comparable MIS programs in the US.</li> <li>3. Explore opportunities to compliment a CSOM MIS degree through CSE coursework</li> <li>4. Identify gaps in CSOM curriculum when compared to emerging IT trends. Recommend innovative ways to incorporate emerging trends in existing coursework.</li> <li>5. Define curriculum review frequency</li> </ol>			
<p><b>Diversity</b> Jessica Sun Kate Siegrist Mike Mcfarlane Kathy Shields</p>	<p>Diversity Committee Goals:</p> <ol style="list-style-type: none"> <li>1. Information collection             <ol style="list-style-type: none"> <li>a. Decide what diversity metrics the department should collect ongoing</li> <li>b. Collect/maintain data</li> </ol> </li> <li>2. Women in MIS             <ol style="list-style-type: none"> <li>a. Deliver Decoding MIS event in February</li> <li>b. Organize group of companies interested in diversity at Carlson</li> <li>c. Provide support for Carlson women’s initiative</li> </ol> </li> </ol>			

## EABC Meeting

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date

Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
CoMIS – if you can help on October 11 (8:30 – 2:30) let Corrie know	Everyone	ASAP
Give committee update at next EABC meeting	All	September 15, 2014
Next Meeting – September 15 – 7:30 – 9:00	Everyone	September 15