

EABC Meeting

Agenda



Date:	April 7, 2014	Time:	Meeting: 7:30 – 9:00
Facilitator:	Mike Mcfarlane	Location:	Room 2-250 Hanson Hall Conference Room

Attendees	
<input type="checkbox"/> Steve Arsenault <input checked="" type="checkbox"/> Tim Boos <input checked="" type="checkbox"/> Chris Bretoi <input type="checkbox"/> John Curtin <input checked="" type="checkbox"/> Corrie Fiedler <input checked="" type="checkbox"/> Alok Gupta <input checked="" type="checkbox"/> Todd Loncorich <input checked="" type="checkbox"/> Mike Mcfarlane <input checked="" type="checkbox"/> Brent Murray	<input checked="" type="checkbox"/> Tim Olson <input type="checkbox"/> Gautam Ray <input checked="" type="checkbox"/> Matt Schmidt <input checked="" type="checkbox"/> Kathy Shields <input checked="" type="checkbox"/> Kate Siegrist <input checked="" type="checkbox"/> Jessica Sun <input checked="" type="checkbox"/> Mary Texer <input checked="" type="checkbox"/> Philip Tierney (student representative) <input checked="" type="checkbox"/> Paul Wellman

Agenda and Minutes

Topic	Description	Who	Purpose	Time
Meeting Start	Call the meeting to order; agenda review <ul style="list-style-type: none"> • Each Committee Provides Updates <ul style="list-style-type: none"> ○ Scope/Deliverables planned for the year ○ Progress against deliverables ○ Goals for achievement by December meeting • MIS CLUB Update • Faculty / Program Update • Membership Review 	Mike Mcfarlane	Kickoff	7:35 – 7:40
SAP / ERP Update	<ul style="list-style-type: none"> • Reached out to faculty in other areas to have their students take these courses to broaden their skills and increase their marketability; have not heard back yet, opportunity exists, may take additional time • Attended Session on CRM at Microsoft CIO Conference – solutions are advancing rapidly; solutions looking more similar. Should watch for this – big sales and marketing focus for companies • Attended Microsoft CIO Conference – currently feel that we are aligned as we should be with trends • SAP User Group – moving to much better support than ever. Much more training available • SAP Enterprise – shift in CRM cloud based – leverage for Carlson. Corey doing great job; doesn't know how much more could be done. Have right partners and right curriculum • Question – should committee continue – answer is yes, it's been valuable; if continue, think about marketing the value of the skills in the marketplace. Value of group – Corey uses the group as a resource 	Paul Wellman	Report	7:40 – 7:50

EABC Meeting

<p style="text-align: center;">   </p> <p style="text-align: center;"> Recruiters Survey Summary.docx Recent Grads Survey Results-1.docx </p> <p>Curriculum Update</p>	<ul style="list-style-type: none"> • • Recruiters Survey – strong communication and technology skills. Carlson students are prepared for the market. 53% indicated Carlson students are stronger. Trends – recruiters would like to see more Big Data, Linux, Project Management, Cloud, and ERP. Will send data to recruiters as a thank you. • Recent Grads Survey – top feedback 3202 was great class and prepared them for first role (systems analysis class); Tim’s 3001 helps students to select their major; advanced topics of interest. Interest in: architecture, infrastructure and project management; more business skills—teamwork, motivation, negotiation (soft skills); • Business analytics – Alok - been through the development phase, will circulate the details of the program. On March 26, had 38 students. Target was between 30-40 students • Question – why continue to use Visual Basic. Answer – 90% of students aren’t programmers. Need a language to teach the logic of programming • Mike – survey feedback can help move the bar upward. Carlson good, survey data can help raise the bar • Mike – should there be a curriculum committee going forward – yes, committee has made big impact • Jessica suggested adding a Diversity Committee based on the survey data; group agreed. 	<p style="text-align: center;">Todd Loncorich</p>	<p style="text-align: center;">Report</p>	<p style="text-align: center;">7:50 – 8:17</p>
<p>MIS Club Update</p>	<ul style="list-style-type: none"> • Went over documentation for club. Elections next Tuesday. New board will transfer end of month • Reviewing roles and responsibilities; emailed back to Kate • Social event with Deloitte coming up in late April • Club year will end with elections • Alok – suggested new committee come and talk about what the needs are • Question – would club benefit by using a smaller version of the recruiter survey – yes • Kate – have a leadership day to solicit interest in the program – Kate will follow up with the new president once he/she is elected to get something started next year 	<p style="text-align: center;">Philip Tierney</p>	<p style="text-align: center;">Report</p>	<p style="text-align: center;">8:17 – 8:22</p>
<p>CoMIS Governance</p>	<ul style="list-style-type: none"> • Carlson won! Great case, great leadership! Corey’s leadership has been fantastic • Jessica has been helping with publicity. Got a MN Daily Blog post. Some will follow up now that we have results. Could look at how to get it in magazines where other faculty would see it. Also, look at the alumni magazine • Committee should continue next year; committee met 12 weeks in a row • Event – included 11 high-quality universities; started 	<p style="text-align: center;">Tim Boos</p>	<p style="text-align: center;">Update</p>	<p style="text-align: center;">8:22 – 8:39</p>

EABC Meeting

	<p>on Wednesday with welcome dinner; Thursday visited some sponsors. Friday – got cases in the morning. Celebration Saturday night</p> <ul style="list-style-type: none"> • Both case competition alumni and freshman/sophomores attended the event to see what it was all about • Question – will we get feedback from all participating schools? Answer – committee needs to do lessons learned • Group who won struggled, but pulled everything together on Saturday. Great growth experience 			
Faculty Updates	<ul style="list-style-type: none"> • Corey – running more advanced simulations in the SAP program. Working well so far • Alok – survey data is beneficial to faculty • Alok – by 2015, want to have one section of each course will be online. Alok teaching an online course currently. Takes lots of extra work to get the online course interactive. Alok’s course is asynchronous. Some could be real-time and recorded. Number of students is capped at 35. Think the cap may be raised to 60 in the future • Alok – full-time core MBA and Executive MBA – exploring online 	Corrie Fiedler / Alok Gupta	Report	8:39 – 8:48
Membership	<ul style="list-style-type: none"> • Mike stepping down as chair. Will continue on EABC. Mary will be Chair. Kathy will be Secretary; Kate will be Vice Chair. • Board size of 15 seems right • Anyone on Board can nominate new members; would like to keep diversity of company, role, gender, age, etc. Wouldn’t add any additional members from existing companies currently on the Board • Committees can have members who aren’t on the Board • Kate – recommends adding a new grad to the Board • Alok – faculty may have a nomination • Mary – executive committee will come up with a nomination form • Suggestions – meet on Fridays vs. Monday • 2014-2015 standing committees: Diversity • SAP, Curriculum, CoMIS Governance 	Mike Mcfarlane	Update	8:48 – 9:00

Action Items from Previous Meetings

Action/Follow Up Item	Assigned to:	Target Completion Date

Action Items Today’s Meeting

Action/Follow Up Item	Assigned to	Target Completion Date
Create mechanism to accept nominations for membership and distribute to the Board	Texer & Executive Team	May 15
Develop and execute process for reviewing and deciding on new members	Executive Team and full board	June 25
Schedule August Planning Meeting	Executive Team	June 30