

EABC Meeting

Agenda

Date:	February 3, 2014	Time:	Meeting: 7:30 – 9:00
Facilitator:	Mary Texer	Location:	Room 2-250 Hanson Hall Conference room

Attendees	
<input type="checkbox"/> Mick Atton – resigned from Board <input checked="" type="checkbox"/> Steve Arsenault <input checked="" type="checkbox"/> Tim Boos <input checked="" type="checkbox"/> Chris Bretoi <input type="checkbox"/> John Curtin <input checked="" type="checkbox"/> Corrie Fiedler <input checked="" type="checkbox"/> Alok Gupta <input type="checkbox"/> Todd Loncori <input type="checkbox"/> Craig Martin – resigned from Board <input type="checkbox"/> Mike Mcfarlane <input type="checkbox"/> Brent Murray	<input type="checkbox"/> Tim Olson <input type="checkbox"/> Gautam Ray <input checked="" type="checkbox"/> Matt Schmidt <input checked="" type="checkbox"/> Kathy Shields <input checked="" type="checkbox"/> Kate Siegrist <input checked="" type="checkbox"/> Jessica Sun <input checked="" type="checkbox"/> Mary Texer <input checked="" type="checkbox"/> Philip Tierney (student representative) <input checked="" type="checkbox"/> Paul Wellman

Agenda and Minutes				
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Topic	Description	Who	Purpose	Time
Meeting Start	Call the meeting to order <ul style="list-style-type: none"> • Each Committee Provides Updates <ul style="list-style-type: none"> ○ Scope/Deliverables planned for the year ○ Progress against deliverables ○ Goals for achievement by December meeting ○ MIS CLUB Update ○ Faculty / Program Update • Executive Team Transition. Mike Mcfarlane has decided to step down as Chairperson of the EABC after the April Meeting. This may allow for: <ul style="list-style-type: none"> ○ for new thought leadership and ideas ○ staggered membership on the executive team to make way for smooth transitions ○ others to participate in a different capacity. Mike will continue to serve on the EABC as board member and assist in any way possible. <ul style="list-style-type: none"> ▪ As it is laid out in our board charter, The Vice Chair, Mary Texer, will become the chair. Kathy Shields has agreed to sign up for another 2-year term as Secretary. This leaves us with an open Vice-Chair position. ▪ In order to fill this role, the executive board suggests we proceed as follows: <ul style="list-style-type: none"> • Anyone interested in this role please submit your name to Mike Mcfarlane 	Mary Texer	Kickoff	7:30 – 7:35

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	<p>and a short write-up indicating why you are interested in this role and the value you believe you could bring to this role (Due by Feb 28)</p> <ul style="list-style-type: none"> We will then set up a Survey Monkey with the candidates and their write-up for all board members to vote on prior to the April Meeting. 			
SAP / Enterprise Update	<ul style="list-style-type: none"> Corrie has Systems Enterprise marketplace coming up next month. Students haven't selected trending topics (tend to be 5-10 years out technologies). Corrie has what she needs from the Board Paul attended the annual SalesForce.com/dreamforce conference. They are establishing a university alliance-type program. SalesForce is becoming a leader in this area. Supply Chain – advisory board chair is a professor, Art Hill. Steve Arsenault and sub team will reach out to connect with Art to see if they can make a connection with SalesForce.com similar to what Corrie is doing with SAP. Marketing group may be using sales management office. Corrie will check ERP Technology used: <ul style="list-style-type: none"> SAP – market leader – 25% Oracle - 13% Sage/Infor - 6% Microsoft - 5% Corrie – if anyone has a consultant with specialization with Mac GUI, she would like some help 	Paul Wellman	Report	7:35 – 7:50
Communications Update	<ul style="list-style-type: none"> CoMIS (April 3-6) - Set up steering committee; developed a score card with upcoming tasks. Weekly call to review progress. Alok has contacted several additional schools, some have shown interest. He's hopeful to get 1-2 more schools. Currently have 10 teams. Would like 12 total. Last year 8 schools participated. If anyone has names of publications where Carlson can be showcased and get visibility to the Carlson activities, let Jessica know Mary suggested an invitation be sent to governor's office for the CoMIS competition 	Tim Boos	Report	8:00 – 8:10
Curriculum Update	<ul style="list-style-type: none"> Two surveys sent out – 40 responses from recent grads; 35 responses from recruiters. Data will be complete by mid-month. iCore – 4 business classes—marketing, management strategy, operations management, finance—are required for all Carlson students. Currently students need to take 3001 before the end of their sophomore year. However, realistically, given the U requirements, the class usually doesn't get taken till junior year. The 	Matt Schmidt	Report	7:50 – 8:00

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	<p>EACB proposes swapping a current iCore class and putting IDSC3001 into the iCore schedule. While Alok is supportive of this potential change, it would take the vote of the majority of the faculty to approve it and given that IDSc is the smallest department chances of this happening are remote. An alternate approach is having the students take 3001 at the same time as the iCore classes, i.e. during the sophomore year.</p> <ul style="list-style-type: none"> • Propose building a sample curriculum into a marketing piece -- identifying the curriculum with 3001 taken in sophomore year. Could be distributed during fright week and other U activities. • Corrie – root cause – make sure freshman and pre-freshman know of the MIS opportunities • Corrie – would be willing to work with Curriculum Committee to build a marketing piece (and look at other ways to connect to students) 			
<p>MIS Club Update</p>	<ul style="list-style-type: none"> • Meeting scheduled with CH Robinson; had meeting with Cargill • Alok is hearing complaints from companies not able to get to the club and speak • Group has web page and contact information on how to connect with the group. In the past, a letter was sent to companies and it was first come, first served. This years' group wasn't aware of the letter so it didn't get sent (now too late in academic year) • Kate suggested that some consistency and policies be set that move from year-to-year. Kate volunteered to help the group write policies and procedures. • Membership – 150 on email list; active group is ~25. • Will draft policies and procedures for next meeting 	<p>Philip Tierney</p>	<p>Report</p>	<p>8:10 – 8:25</p>
<p>Faculty Updates</p>	<ul style="list-style-type: none"> • Alok is busy with program development. New director, Gautam appointed for the Masters Program. Gautam has been in department for a long time. • Searching for a professional director for an experiential learning lab – would work with companies to allow students to do projects (in their third semester). The goal is for the company who sponsors the project would provide some leadership for the student as well as the faculty. • The summer curriculum will include teaching business courses and one programming class. Incorporating business with big data included. Alok will be teaching the big data class this summer • Alok will be teaching three new classes in the fall • Engaging heavily in executive leadership. Teaching certification in Analytics (4 three-day classes). Covers major methodologies and capabilities and relate them to a series of business topics. • Faculty is currently engaging with some companies and working on their big data projects. Line blurry if it is consulting or faculty projects. • Currently in recruiting mode. Called six candidates for a tenure track faculty position. Also recruiting for 	<p>Corrie Fiedler / Alok Gupta</p>	<p>Report</p>	<p>8:25 - 8:50</p>

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	<p>teaching faculty. Have someone in mind for teaching faculty</p> <ul style="list-style-type: none"> • Master's program - ~200 applications; 140 are in process (as of last week). Will have ~ 300 applications for 30-40 positions. 70% of applications are from foreign countries. Would look to offer a part-time master's program in a couple of years. • Team leaves on Wednesday for the Vancouver case-study competition. Will be an incredibly high-bar competition. Considering moving the related class to fall so they will be more prepared. 			
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Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date

Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Steve Arsenault and SAP sub team will reach out to connect with Art Hill to research Salesforce inclusion in Marketing program	SAP team	Next meeting
If someone has a consultant with specialization with a Mac GUI, Corrie would like some help	All	ASAP
If anyone has names of publications where Carlson can be showcased and get visibility to the Carlson activities, let Jessica know	All	ASAP
Club MIS will have draft policies and procedures for next Board meeting. They will meet with Kate prior to next EABC meeting. Phillip will share a draft at the April EABC meeting	Kate / Phillip	Next meeting
Put the list of Action Items separately in the body of the email plus in the minutes	Kathy	Each Meeting Minutes
Anyone interested in this Vice Chair role, please submit your name to Mike Mcfarlane and a short write-up indicating why you are interested in this role and the value you believe you could bring to this role	All	February 28
Send another email with open vice chair position to the entire group so nobody misses the communication (Make sure the subject line is descriptive)	Mary	ASAP
Next meeting is April 7	All	April 7