

EABC Meeting

Agenda

Date:	September 30, 2013	Time:	Meeting: 7:30 – 9:00
Facilitator:	Mike Mcfarlane	Location:	Room 2-250 Hanson Hall Conference room

Attendees

<input type="checkbox"/> Mick Atton <input checked="" type="checkbox"/> Tim Boos <input checked="" type="checkbox"/> Chris Bretoi <input checked="" type="checkbox"/> John Curtin <input checked="" type="checkbox"/> Corrie Fiedler <input checked="" type="checkbox"/> Alok Gupta <input checked="" type="checkbox"/> Todd Loncorich <input checked="" type="checkbox"/> Craig Martin <input checked="" type="checkbox"/> Mike Mcfarlane <input type="checkbox"/> Brent Murray	<input checked="" type="checkbox"/> Tim Olson <input checked="" type="checkbox"/> Gautam Ray <input type="checkbox"/> Matt Schmidt <input checked="" type="checkbox"/> Kathy Shields <input checked="" type="checkbox"/> Kate Siegrist <input checked="" type="checkbox"/> Jessica Sun <input checked="" type="checkbox"/> Mary Texer <input checked="" type="checkbox"/> Philip Tierney (student representative) <input checked="" type="checkbox"/> Paul Wellman
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Agenda and Minutes

Topic	Description	Who	Purpose	Time																				
Meeting Start	Call the meeting to order 1) Each Committee Provides Updates <ul style="list-style-type: none"> a. Scope/Deliverables planned for the year b. Progress against deliverables c. Goals for achievement by December meeting 2) Membership Proposal Discuss/Amend/Approve 3) Faculty / Program Update	Mike Mcfarlane	Kickoff	7:30 – 7:35																				
Faculty Update	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;">Case Study</td> <td style="width: 10%;">2012</td> <td style="width: 10%;">2013</td> <td style="width: 10%;">2014</td> <td style="width: 55%;"></td> </tr> <tr> <td>Allocations</td> <td style="text-align: center;">1.8</td> <td style="text-align: center;">2.2</td> <td style="text-align: center;">2.6</td> <td></td> </tr> <tr> <td>Final</td> <td style="text-align: center;">1.9</td> <td style="text-align: center;">2.5</td> <td></td> <td></td> </tr> <tr> <td>Semesters to graduate</td> <td></td> <td style="text-align: center;">1.7</td> <td style="text-align: center;">2.5</td> <td></td> </tr> </table> Selection for Case Teams – Saturday Will pick two teams for three competitions – Vancouver, Singapore and CoMIS	Case Study	2012	2013	2014		Allocations	1.8	2.2	2.6		Final	1.9	2.5			Semesters to graduate		1.7	2.5		Corrie Fiedler	Update	7:35-7:40
Case Study	2012	2013	2014																					
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EABC Meeting

SAP / Enterprise Update	<p>Goals of the Committee:</p> <ol style="list-style-type: none"> 1. Expose EABC to curriculum <ol style="list-style-type: none"> a. August 29 – Corrie had EABC members join student teams for simulations b. More practice simulations to come c. Great exercise 2. SAP / University Alliance <ol style="list-style-type: none"> a. Paul will be visiting SAP headquarters and will have update at the next meeting regarding the future of this program b. Partnering with other SAP schools c. Introduce other business curriculum in SAP 3. Alok – planning for Advanced SAP class and then plans beyond the class <ol style="list-style-type: none"> a. Not enough resources to do too much – concerned about resources and need to continue to analyze if they have adequate resources to meet current need b. Help educate Corrie and other faculty on SAP strategy 	Paul Wellman	Update	7:40 – 7:50
Communica- tions Update	<p>Case Competition to MN Case Competition Tier I</p> <ul style="list-style-type: none"> • Partner with students • Write stories about events • Schools – get in their newspaper • Create a Facebook page • Press release – invite local media <p>Marketing Opportunity</p> <ul style="list-style-type: none"> • The marketing opportunity is more than IT • Case competition – students who don't make the team could potentially work on marketing • Could marketing students do a Capstone project to help market the Case Competition? 	Tim Boos	Update	7:50- 8:00

EABC Meeting

Curriculum Update	<p>Scope / Deliverables for the year: Added an additional objective around Diversity Representation (#5 below).</p> <ul style="list-style-type: none"> • Understand clear expectations of the Carlson IDSC BS program: What jobs are grads expected to do upon graduation? • IDSC Market research (Discuss with Alok. Don't reinvent the wheel) • Career Services: Placement numbers by company, job titles <p>Gather input and provide curriculum recommendations to the IDSC department and broader EABC through:</p> <ul style="list-style-type: none"> • Further analysis and trend summary of EABC 2013-2014 offsite pre-work survey data • Input from the Business Trends committee • Gather hiring feedback (fit, expectations) from hiring and non-hiring companies • Survey recent graduates <p>Continue to provide corporate support for the MS BAnDS program to get off the ground through:</p> <ul style="list-style-type: none"> • Corporate examples of big data challenges Understand current needs for corporate engagement across all classrooms. Promote corporate engagement where gaps exist. Promote information-sharing across classes <p>Review student body diversity representation and provide recommendations to the IDSC Department.</p> <ul style="list-style-type: none"> • Assess MIS recruitment/support/placement from a diversity standpoint • Review existing and potential student groups & corporate diversity/inclusion initiatives. <p>Progress Against Deliverables</p> <ul style="list-style-type: none"> • IDSC Market research (Discuss with Alok. Don't reinvent the wheel) • Inquiry initiated with Alok to understand the target market of the Carlson MIS student product. • Career Services: Placement numbers by company, job titles • Gather hiring feedback (fit, expectations) from hiring and non-hiring companies • Assess MIS recruitment/support/placement from a diversity standpoint <p>Inquiry initiated with Mindy Deardurff re: placement numbers</p> <ul style="list-style-type: none"> • Next step: benchmark against other majors, other MIS programs • Deliverable for the year could be a board point of view with regard to what diversity means for the MIS dept and goals for the next couple years • To develop that point of view, and understand challenges we could potentially engage students, professors, the undergrad office and local employers 	Todd Loncorich	Review	8:00 – 8:15
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EABC Meeting

<p>Curriculum Update (continued)</p>	<ul style="list-style-type: none"> • We will also identify organizations to partner with to recruit, support and place diverse MIS students (can share more detail if interested, below) – ask to the board is that if they know of orgs to pass them along <p>List of orgs to engage – in progress</p> <p>Carlson student groups:</p> <ul style="list-style-type: none"> • Women in Business – they have interest in holding an informational event explaining the major/job opportunities to members • Business Association of Multicultural Students (BAM) <p>University student groups:</p> <ul style="list-style-type: none"> • Asian Business and Economics Student Association • MSTEM <p>Companies</p> <ul style="list-style-type: none"> • Deloitte’s Women’s Initiative <p>Additional partnership opportunities:</p> <ul style="list-style-type: none"> • University of Alabama’s MIS department has a female student majority – their department chair can share insights that we report out • Events? <p>Further analysis and trend summary of EABC 2013-2014 offsite pre-work survey data</p> <ul style="list-style-type: none"> • <u>Syllabus consistency</u>: there were variances with the syllabus content/structure/headings across the courses. Is there value in a standard template? • <u>3001 course</u> received a lot of attention and there was discussion on that course and how that fits the typical MIS student vs. non-MIS student, including whether or not it is named appropriately. Seems as though if there was a course to pick on as far as further analysis, this would be the one. • There were responses and discussion around topics to keep the program current, for example, mobile technology and project management. • Perhaps the opportunity for these has potential to be introduced in a special topics course. Would be good to see what Alok has to say about this <p>Goals for achievement by December meeting</p> <ul style="list-style-type: none"> • Follow-up on Carlson MIS Market Research (Alok) • Follow-up with Career Services on Undergrad stats • Benchmark against other majors and programs • Meet with Alok to discuss • Potential opportunities for the committee to partner and assist. • Next steps for the MS BAnDS program 	<p>Todd Loncorich</p>	<p>Review</p>	<p>8:00 – 8:15</p>
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EABC Meeting

Trends Update	<ol style="list-style-type: none"> 1. Value in articles Tim Olson is sending out. Goal is to make students knowledgeable of trends 2. Team – value in seeing what top trends organizations on the Executive Board are seeing 3. Focused on getting trends to students 4. Using Gardner and Forrester to focus on Emerging Trends 	Kate Siegrist	Update	8:15 – 8:25
Board Membership	<p>Items agreed to:</p> <ol style="list-style-type: none"> 1) Term limits for all members of a Max of 8 years on the board. 2) I heard no concerns over the following areas so am assuming they are approved: <ol style="list-style-type: none"> a. Board Meeting times and frequency b. Voting Quorum c. Resignation process d. Special Meeting clause <p>Items not agreed to:</p> <ol style="list-style-type: none"> 1) Do we cap the number of members on EABC? If so what is the number? 2) Should we have must requirements of board members? What are the must requirements/expectations of board members? 3) Does membership belong to a company or a person? If a company and person leaves should transition off board happen at end of school year? 4) How are new members nominated and approved for the board, which has this responsibility? Anyone, faculty, other board members? <p>Unclear what is the consensus:</p> <ol style="list-style-type: none"> 1) Idea was raised that people who want to participate but on EABC could start out as a sub-committee member. This could be a pipeline for the board. Need to decide how this would work 	Mike Mcfarlane	Discuss / Revise / Agree	8:25 – 9:00

Action Items from Previous Meetings

Action/Follow Up Item	Assigned to:	Target Completion Date
None		

Action Items Today's Meeting

Action/Follow Up Item	Assigned to	Target Completion Date
Board membership - In the next meeting we will pick this topic back up and try and bring conclusion to the items not agreed to. Any thoughts or insights you want to share please do so to entire team to help move this along.	All	ASAP