

# EABC Meeting

## Agenda

<b>Date:</b>	December 2, 2013	<b>Time:</b>	Meeting: 7:30 – 9:00
<b>Facilitator:</b>	Mike Mcfarlane	<b>Location:</b>	Room 2-250 Hanson Hall Conference room

Attendees	
<input type="checkbox"/> Mick Atton <input checked="" type="checkbox"/> Tim Boos <input checked="" type="checkbox"/> Chris Bretoi <input checked="" type="checkbox"/> John Curtin <input checked="" type="checkbox"/> Corrie Fiedler <input checked="" type="checkbox"/> Alok Gupta <input checked="" type="checkbox"/> Todd Loncorich <input type="checkbox"/> Craig Martin – resigned from Board <input checked="" type="checkbox"/> Mike Mcfarlane <input checked="" type="checkbox"/> Brent Murray	<input checked="" type="checkbox"/> Tim Olson <input checked="" type="checkbox"/> Gautam Ray <input checked="" type="checkbox"/> Matt Schmidt <input checked="" type="checkbox"/> Kathy Shields <input checked="" type="checkbox"/> Kate Siegrist <input checked="" type="checkbox"/> Jessica Sun <input checked="" type="checkbox"/> Mary Texer <input checked="" type="checkbox"/> Philip Tierney (student representative) <input checked="" type="checkbox"/> Paul Wellman

Agenda and Minutes
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Topic	Description	Who	Purpose	Time
Meeting Start	Call the meeting to order 1) Each Committee Provides Updates <ol style="list-style-type: none"> <li>a. Scope/Deliverables planned for the year</li> <li>b. Progress against deliverables</li> <li>c. Goals for achievement by December meeting</li> </ol> 2) Membership Proposal Discuss/Amend/Approve 3) Faculty / Program Update	Mike Mcfarlane	Kickoff	7:30 – 7:35
SAP / Enterprise Update	<ul style="list-style-type: none"> <li>New intermediate SAP class has been proposed. More than 20 students already registered. Primary focus will be integration and case studies. Class could hold 42.</li> <li>SAP Simulations – first time extended to undergrads. Previously just for MBA. Simulations are experiential learning – running company using SAP features. Most feedback was really great. 90-95% of class gave thumbs up.</li> <li>3104 – Expanding from 126 to 192 students. Added section for Spring A term. This is a fourth section. Moved out of lab, so could have additional students.</li> <li>More than 300 students will be exposed to SAP.</li> <li>SAP University Alliance – reassured that SAP is committed to the UA program. Change to the program that SAP will offer 85% discount off list price for some of the SAP training classes. Mary suggested that Carlson make this information available to students and to possibly accept these courses for students to qualify for the TERP10 class and test if/when Carlson implements TERP10 as part of its program– taking these courses would make students much more marketable. Alok – University can let students know about availability, but University can't facilitate this for</li> </ul>	Paul Wellman	Report	7:50 – 8:14

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	<p>SAP.</p> <ul style="list-style-type: none"> <li>• Salesforce.com – Paul attended annual conference. Impressed with how large the program has become in the enterprise space. Could be opportunity to provide exposure in addition to SAP. Mike agrees this is something the faculty should look at for the future. Paul feels the trend will continue. Alok asked if Salesforce.com has a university program. Alok mentioned that this potentially could be part of the curriculum. Tim Olson indicated that they already talk about Software as a Service in class.</li> </ul>			
Communications Update	CoMIS project – need to let students know how much this project can help them in getting a job. Will create an oversight board led by Tim to assist in CoMIS execution this year.	Tim Boos	Report	8:30 – 8:34
Curriculum Update	<p>1. Understand clear expectations of the Carlson IDSC BS program: What jobs are grads expected to do upon graduation?</p> <ul style="list-style-type: none"> <li>- Met with Alok &amp; Tim to understand IDSC Department goals and blind spots. <ul style="list-style-type: none"> <li>• Key GAP: visibility into what roles students go into post-graduation.</li> <li>• Primary Goal: Provide students a foundation for learning, not specific technical skills like SAP or a specific programming language.</li> </ul> </li> </ul> <p>2. Gather input and provide curriculum recommendations to the IDSC department and broader EABC through:</p> <ul style="list-style-type: none"> <li>- Matt: developed a list of survey questions to ask corporate classroom speakers and recruiters to assess recent hires from Carlson (&lt;3 years) – LINK: <a href="https://www.surveymonkey.com/s/BL66JXW">https://www.surveymonkey.com/s/BL66JXW</a> <ul style="list-style-type: none"> <li>• Roles they hire for</li> <li>• Overall preparedness of Carlson grads</li> <li>• Comparison between Carlson grads and other schools.</li> <li>• Target: EABC company recruiters &amp; inquire with Career Services to distribute the survey Report back in February meeting.</li> </ul> </li> <li>- Jessica prepared a survey to poll recent Carlson Grads (&lt;5 years) on their program experience relative to their current employment. – LINK: <a href="https://www.surveymonkey.com/s/BLVP9VD">https://www.surveymonkey.com/s/BLVP9VD</a> <ul style="list-style-type: none"> <li>o Curriculum likes / dislikes</li> <li>o Program strengths / GAPs</li> </ul> </li> </ul>	Todd Loncorich	Report	8:14 – 8:30

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	<ul style="list-style-type: none"> <li>• Preparedness for current role.</li> <li>• Report back in February meeting.</li> </ul> <p>Alok – University needs approval to send surveys if sent to more than 50. Potentially Donna could send it out.</p> <p>3. Continue to provide corporate support for the MS BAnDS program to get off the ground through:</p> <ul style="list-style-type: none"> <li>- Alok: Dean asked him to form a Board of Directors for the MS BAnDS program</li> </ul> <p>4. Understand current needs for corporate engagement across all classrooms.</p> <ul style="list-style-type: none"> <li>- Matt to send a note to Donna for forwarding to all IDSC staff, offering EABC assistance if there are GAPS in corporate speakers in any classrooms.</li> </ul> <p>5. Review student body diversity representation and provide recommendations to the IDSC Department.</p> <ul style="list-style-type: none"> <li>- Discussions with Target, General Mills, United Health Care, 3M around ways to link corporate organizations with student organizations (Women in Business) and national/local efforts like GirlsWhoCode &amp; TechnovationMN</li> <li>- EABC member companies: send a name of a rep to Jessica.</li> </ul>			
Trends Update	Much overlap – maybe need to reassign group to other teams. Mike and Kate will talk offline.	Kate Siegrist	Report	8:35 – 8:36
Finalize EABC Charter	<p><b>Items agreed to:</b></p> <ol style="list-style-type: none"> <li>1. Term limits for all members of a maximum of 8 years on the board (starts this year)</li> <li>2. Mike heard no concerns over the following areas so am assuming they are approved:             <ol style="list-style-type: none"> <li>a. Board Meeting times and frequency</li> <li>b. Voting Quorum</li> <li>c. Resignation process</li> <li>d. Special Meeting clause</li> </ol> </li> </ol> <p>Do we cap the number of members on EABC? If so what is the number? Cap at 15 with increase due to transitions</p> <ol style="list-style-type: none"> <li>a. Proposal on how to handle             <ol style="list-style-type: none"> <li>1. Others who want to get involved start out on sub-committee but not part of EABC Quarterly board meetings</li> <li>2. Additions of new Members will be considered once a year during the summer months added prior to start of new school year</li> </ol> </li> </ol> <p><b>Discussion:</b> like addressing it once per year vs. each meeting. Thinks 15 is a good number. Discussion around if committee members attend executive meetings. Number could be flexible. Changes would come to the Board for a decision.</p>	Mike Mcfarlane	Finalize Charter Updates	8:36 – 8:50

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	<p style="text-align: center;"><b>Move forward</b> as stated above</p> <p>Should we have must requirements of board members? What are the must requirements/expectations of board members?</p> <p>a. Proposal on how to handle</p> <ol style="list-style-type: none"> <li>1. Expectations currently laid out. If not working have mutual discussion with member and Executive board on how to proceed</li> </ol> <p style="text-align: center;"><b>Move forward</b> as stated above</p> <p>Does membership belong to a company or a person? If a company and person leaves should transition off board happen at end of school year?</p> <p>a. Proposal on how to handle</p> <ol style="list-style-type: none"> <li>1. Person is the representative. If IDSc wants other companies on board then faculty would propose to entire board and will follow normal process to add members.</li> </ol> <p style="text-align: center;"><b>Move forward</b> as stated</p> <p>How are new members nominated and approved for the board, which has this responsibility? Anyone, faculty, other board members?</p> <ol style="list-style-type: none"> <li>1. Current members on board and IDSc lead can nominate anyone to be on board. Approval of new members by entire board voting</li> </ol> <p style="text-align: center;"><b>Move forward</b> as stated</p>			
<p style="text-align: center;">Faculty Updates</p>	<ul style="list-style-type: none"> <li>• Corey – December 10 – Enterprise Systems – would like additional attendees to the SAP class. First 11:45, second 1:45. Students are giving short, interesting pitches on new trends Corey would like business help – need one for 11:45 and two for 1:45. Mike Mcfarlane will help at 11:45.</li> <li>• Corey - update on case competition. January 25 – Case grudge match between Vancouver and Singapore team. Would like help as judges and Q&amp;A people. Mary Texer will help.</li> <li>• Audrey, Student Chair – CoMIS – invitations are out to schools. 9 have accepted. Goal is 12 teams. Dates are April 3-5. Contacting Courtyard Marriott. Updating website. Kate Siegrist will help.</li> <li>• Alok will ask Corey and Gautam to share the new 304 course next meeting</li> <li>• Interviewing new facility members</li> <li>• Development of classes for Master’s program – two facility members for each class have been assigned to deliver. Some facility may have questions that will come to this board. Master’s program will start in the summer. Courses will show up with fall registration cycle (March). Information sessions have been held.</li> </ul>	<p style="text-align: center;">Corey Fiedler / Alok Gupta</p>		<p style="text-align: center;">7:35 – 7:50 And 8:50 – 8:55</p>

## EABC Meeting

Action Items from Previous Meetings		
Action/Follow Up Item	Assigned to:	Target Completion Date
Board membership - In the next meeting we will pick this topic back up and try and bring conclusion to the items not agreed to. Any thoughts or insights you want to share please do so to entire team to help move this along.	All	ASAP

Action Items Today's Meeting		
Action/Follow Up Item	Assigned to	Target Completion Date
Provide feedback on the two surveys. Get feedback to Todd	All	December 16
MS BAnDS program – Board of Directors – let Alok know which companies / people would like to participate on this new Board	All	ASAP
Women Technology / Women Groups - EABC member companies: send a name of a rep to Jessica Sun	All	ASAP
Mike to add getting update from Club MIS organization to EABC Quarterly meeting	Mike	January 15
Organizing a CoMIS Oversight board led by Tim B this year as part of Communication team	Mike	December 15