

EABC PRESENTATION



Schedule

□ **Wednesday 4/4:**
-Welcome Reception

■ **Thursday 4/5:**
-Speaker Panel
-Company site visit (possibly)
-Dinner

□ **Friday 4/6:**
Case Competition (students @ hotel)

■ **Saturday 4/7:**
Case Presentations
(1st round-morning, final round- afternoon)
Closing Banquet

Sponsorship

Sponsor Benefits	Platinum (\$20,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$1,000+)
Company logo featured in conference brochure & on CoMIS webpage	Largest size logo	Large size logo	Medium size logo	Medium size logo
Company logo on participant t-shirts	Large size logo	Medium size logo	Small size logo	
Company representative invited to Networking Reception & Dinner (Thursday 4/5)	✓	✓	✓	
Company representative invited to Opening Banquet (Wednesday 4/4)	✓	✓		
Receive resumes of students	✓	✓		
Company representative(s) invited to judge case competition	✓	✓		
Opportunity to host group of students on company site visit	✓	*		
Official naming rights of the conference ("Company XYZ presents CoMIS 2012")	✓			
Partner with Carlson School faculty to write original case study to be used for competition	✓			
Invitation for company representative to be keynote speaker at dinner event (day is flexible)	✓			

Confirmed Schools

Carlson School of Management

Indiana University

University of Maryland

UC - San Diego

University of Texas - Austin

MN State University -Moorehead

Arizona State University

University Connecticut

University of Utah

University of Arizona



INDIANA UNIVERSITY
KELLEY SCHOOL OF BUSINESS



UNIVERSITY OF
MARYLAND



MINNESOTA STATE UNIVERSITY
MOORHEAD.



THE UNIVERSITY
OF ARIZONA.

THE UNIVERSITY OF
TEXAS
AT AUSTIN



ASU
ARIZONA STATE
UNIVERSITY



University of Connecticut