

EABC (Executive Advisory Board on Curriculum)
Monday, February 27, 2012
7:30 a.m. – 9:00 a.m.

Meeting Notes

1. Update on sub-committee working on EABC membership expectations
 - Kate Siegrist reviewed the slide deck “EABC Mission and Membership”
 - All agreed and Alok confirmed that curriculum review was still valid in the mission
 - Enhancing the reputation of the CSoM IDSc program had been a central focus lately in the form of increasing the number of students in the program as well as increasing the rank of the program in national evaluations.
 - Resolving challenges faced by the IDSc Department revolved around special interests and with the coming of a new dean we needed to find out what his/her goals would be
 - The students would like a special committee to support the U of M case study competition
 - Regarding bringing business experience into the CSoM classroom, all agreed that 3001 and 2 are well scheduled in advance; other classes, not necessarily so much; when a request for assistance in an upcoming class is sent out the group admitted it was very easy to ignore; nothing was resolved
 - Proposed EABC Structure –
 - The group agreed with the proposal in the deck
 - Meetings should focus on sub-committee reports with curriculum being addressed at two of the meetings
 - Each committee should have goals and measurements toward those goals that are more granular than just high level
 - EABC Membership
 - The group agreed that membership should be limited to around 20 with a more diverse population (more females and more recent grads)
 - Members would commit to a set term with renewal possible
 - Members would attend at least 3 of 4 meeting annually and participate on at least 1 committee
 - Given the fluid nature of IT employment, while individuals may join as a representative of a particular company, assuming they are active, they are free to stay on the EABC even after they leave that company
 - Ultimately the Carlson Schools would ask people to join the EABC
 - The group proposed that donations be separate from membership; Ann Herzog-Olson, Director, Corporate and Foundation Relations, wants a required donation in the EABC charter
 - Action Items
 - Clarify the mission of the group and possibly rename
 - Update the current membership list as we know it
 - Clarify and articulate expectations of EABC membership
 - Define criteria for EABC membership
 - The committee on membership will meet with Alok to discuss and present recommendations to the EABC at the April 23rd meeting
 - Subcommittee structure will also be verified at the April 23rd meeting

- The suggested launch of the new structure with updated membership will be Fall, 2012

2. Funding

- The group felt strongly that funding needed to be separated from membership and that funding is not a requirement for membership
- Funding is usually done through sponsorships of specific faculty activities
- Alok will approach each organization individually; this is an IDSc activity
- The group thinks IDSc needs to be more holistic in their approach and that there needs to be a way for dollars to be earmarked to specific projects from within the one large corporate donation

3. SAP

- Corrie Fiedler reviewed plans for a new Enterprise Systems course using SAP as the exercise platform
- Alok is sending all IDSc faculty to training
- Several courses will be repurposed using SAP as the exercise platform including 3104 and 4204W; the repurposed courses will be offered this Fall

4. CoMIS Case Competition

- The case competition is scheduled for April 4-7 with 10 schools participating
- The cost to participate is \$500.00; the cost to run the competition is around \$30,000.00; Alok will be looking for sponsors
- The schedule is
 - April 4 – Evening Welcome
 - April 5 – Speaker Panel; Corporate Site Visits; Dinner
 - April 6 – Case competition with student prepping at the hotel
 - April 7 – Case presentations: Round 1 in a.m.; Round 2 in p.m.; closing banquet
- April 5 and 7 will be great opportunities for the students to connect with corporate leaders
- At this point the case has not been chosen