

EABC Meeting

Agenda

Date:	December 3, 2012	Time:	7:30 – 9:30 a.m. Central time
Facilitator:	Mike Mcfarlane	Location:	Room 2-207 (outside Executive Training Center), Carlson School of Business

Attendees

<input checked="" type="checkbox"/> Tim Boos <input checked="" type="checkbox"/> Steve Arsenault <input checked="" type="checkbox"/> Chris Bretoi <input checked="" type="checkbox"/> Alex Carlon <input type="checkbox"/> John Curtin <input type="checkbox"/> Patrick Davitt <input checked="" type="checkbox"/> Corrie Fiedler <input checked="" type="checkbox"/> Alok Gupta <input type="checkbox"/> Mike Kirst <input checked="" type="checkbox"/> Todd Loncorich <input type="checkbox"/> Craig Martin	<input checked="" type="checkbox"/> Mike Mcfarlane <input checked="" type="checkbox"/> Brent Murray <input checked="" type="checkbox"/> Tim Olson <input checked="" type="checkbox"/> Gautam Ray <input type="checkbox"/> Andrew Fuller <input type="checkbox"/> Matt Schmidt <input checked="" type="checkbox"/> Kathy Shields <input checked="" type="checkbox"/> Kate Siegrist <input checked="" type="checkbox"/> Jessica Sun <input checked="" type="checkbox"/> Mary Texer <input checked="" type="checkbox"/> Paul Wellman
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Agenda and Minutes

Topic	Description	Who	Purpose	Time
Meeting Start	Mike Mcfarlane called the meeting to order at 7:30 and introduced the agenda	Mike Mcfarlane	Review	7:30 – 7:35
Reports	<p>Case Competition:</p> <ul style="list-style-type: none"> • Had one meeting; will have another before Christmas • Fundraising goal for competition = \$38K <ul style="list-style-type: none"> ○ Raised \$35K to date ○ Companies saying yes = Target, 3M and Medtronic ○ Companies saying no = Cargill, EMI and KPMG ○ Working on United Health Group currently • Logistics <ul style="list-style-type: none"> ○ Hotel confirmed ○ Pamphlet complete ○ Sponsorship brochure complete ○ TCF stadium confirmed for networking ○ Want to add more underclassman to the committee for succession planning ○ Currently identifying the case. Will be complete by February ○ April 4 – student tours are set for Target, Medtronic, and 3M. Working with United Health. Could use more companies ○ Expectations for the site visits include: <ul style="list-style-type: none"> ▪ Short presentation ▪ Overview of the company ▪ Define career opportunities ▪ Lunch and 1:1 discussion with students and employees • Corrie announced the students just beat U of CT in case competition; should hear about their Vancouver application in next couple of weeks 	Steve Arsenault	Report	7:35 – 7:50

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Reports	<p>SAP Curriculum</p> <ul style="list-style-type: none"> • 3104 class focused on Enterprise systems • Held Two sections in fall; one scheduled for spring • Could add Business Intelligence – could extend to non-manufacturing focus • This is not SAP technical training; rather focused on application to business • Could expand University Alliance into other Carlson programs • Mike Mcfarlane mentioned that Cargill would be interested in supply chain • Alok Gupta discussed the potential to other areas of Carlson; don't have the capacity today. Alok prefers the departments come to him for the content vs. trying to push it to them. Alok has talked with department chairs and has offered to customize the content. Also has proposed an Advanced SAP class • Tim Olson indicated General Mills asked about doing a simulation of SAP for the 480 spring students • Mike Mcfarlane asked – is the content right. Response: if new content is moved in to the class; need to move other content out 	Paul Wellman	Report	7:50 – 8:00
Reports	<p>Continuing Education</p> <ul style="list-style-type: none"> • Work completed: <ul style="list-style-type: none"> ○ Vision and goals complete ○ Provided direct feedback to Alok Gupta on Business Analytics and Data Sciences master's program ○ Identified current gap in Business Analytics and Data Sciences • Alok Gupta gave the following status: <ul style="list-style-type: none"> ○ Dean didn't seem interested in master's program and asked Alok to consider modules or education initiatives ○ Dean talked with other deans around the country and came back and asked Alok to develop a proposal specifically around Business Intelligence and Analytics ○ Discussed a part-time program, but then you don't get the national attention ○ Content – looking at McKenzie and Harvard; haven't started to design content yet ○ Content to include: <ul style="list-style-type: none"> ▪ Ability to extract data from standard data sources ▪ Communicate results for management to build trust and ability to ask questions ▪ Specific applications (i.e., use analytics in finance, etc.) – use experiential learning ○ Process – make presentation to whole faculty to get internal approval. If ok, dean will submit to provost – then regents and then MN board for approval. Goal for all approvals: March 2013 ○ Program would have 45 credits – 9 in business, 6 experiential learning 	Todd Loncorich	Report	8:00 – 8:15

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Update	<p>Program Status</p> <ul style="list-style-type: none"> • Spring classes <ul style="list-style-type: none"> ○ Full except for two electives ○ Elective class size ranges from 42 – 65 ○ Intro class size = 120 ○ Waitlist is at least 10 students • Fall preview <ul style="list-style-type: none"> ○ Have approval to add 23 more credits ○ Will have 225 students; 185 majors and rest are minors ○ Largest program ever • Placement – specific data could be collected <ul style="list-style-type: none"> ○ For last year; 98% placed in 90 days after graduation; average of six offers per student • Program size <ul style="list-style-type: none"> ○ Have 18% market share of MIS majors; largest in country • Question: do you offer Business Analytics and Business of Social Media – yes to both 	Tim Olson	Inform	8:15 – 8:20
Update	<p>Funding Proposal</p> <ul style="list-style-type: none"> • Mike Mcfarlane asked about the status of a funding presentation that EABC members could take back to their companies to help the funding become sustainable <ul style="list-style-type: none"> ○ Tim indicated that the chairman’s circle is for a company to give \$5K, \$7.5K or \$10K for each of three years ○ Presentation was done a couple of years ago ○ Money all goes to support student experience – majority for case competitions ○ Department spent over \$50-60K on student experience. Money comes from research ○ Companies who give money, get access to CoMIS team members from participating schools ○ Tim will send the presentation to all EABC members 	Tim Olson and Alok Gukpta	Inform	8:15 – 8:30
Close	Next meeting is February 4, 2013	Mike Mcfarlane	Close	8:45

Action Items from Prior Meetings – Are they complete?		
Action/Follow Up Item	Assigned to	Target Completion Date

Action Items from Today’s Meeting		
Action/Follow Up Item	Assigned to:	Target Completion Date
1. Are there additional companies who can host a tour / presentation on April 4 as part of CoMIS?	All	ASAP. Respond directly to Tim Olson
2. Send presentation to the EABC board	Tim Olson	ASAP