



EABC Mission and Membership

February, 2012

CONFIDENTIAL. This document contains trade secret information. Disclosure, use or reproduction outside Cargill and inside Cargill, to or by those employees who do not have a need to know is prohibited except as authorized by Cargill in writing. (Copyright Cargill, Incorporated 2009. All rights reserved.)



EABC Mission

- Leverage the experience of board members to guide and influence the structure and content of CSoM IDSc **curriculum** at all levels, PhD's, MBA' s and Undergrads; make students more relevant/marketable.
- Enhance the **reputation** of the CSoM IDSC program through business community testimony, not faculty alone.
- Serve as a medium to discuss and **resolve challenges** faced by the IDSC Department; strengthen ties between the Carlson School and the business community.
- Serve as a resource for faculty bringing business experience into the CSoM **classroom**.

Proposed EABC Structure

- Create 'committees' aligned to each EABC Mission Statement
- Provide focus; drive measurable annual advancement
- Ensure Missions Accomplished

Committee Approach

1. Membership to include representation from Business Community and CSoM faculty; lead(s) to be Business Community
2. Define one objective to achieve each school year; validate with entire EABC during annual planning
3. Report-out quarterly to entire EABC; meet virtually through conference calls to move actions

Committees

Committees as currently driven by the Mission:

- Curriculum
 - This should not require a separate committee unless a special project requires it
 - The School should send the board members proposed curriculum updates 2 – 4 weeks in advance of EABC meetings
 - In the meetings the members share their feedback on the proposed changes
 - This should take place at 2 meetings per year
- Brand/Reputation
 - What does this mean? The board needs better direction from the School on what specific tasks the board members should be executing to achieve this part of the mission.

Committees (continued)

- Department Challenges
 - Committees would be formed to address specific department challenges as needed
- Support in the Classroom
 - This should not require a separate committee unless a special project requires it
 - The School should provide a schedule of the events where EABC participation is desired
 - Most needs are the same each year therefore the list should be provided to the EABC prior to the start of the school year.
 - Other Ad Hoc needs can be communicated as needed

EABC Membership

- Should be limited to a smaller more dedicated number of individuals
 - Approximately 20
 - More female representation
 - More recent grads
- An appointment process should be instituted
 - Ensure coverage across industries including not for profit, organization size, grads and non grads of Carlson
 - More focus to be placed on those organizations who have an active interest in MIS students at Carlson
 - Coverage across varying levels of experience (recent grads to executive level)

Membership (Continued)

- Members should be expected to commit to a term (2 – 4 years)
- Other expectations should be clearly communicated
 - Number of meetings attended annually (3)
 - Number of committees participated in (at least 1)
 - Monetary donations
 - Class room visits
 - Participation in case study competitions

Structure

- Meetings should be held on a regular basis (4x per year) and timed well with the school year (Oct., Dec., Feb., April)
- Meetings should be scheduled at the beginning of the year
 - 2 meetings could be focused on curriculum topics
 - 2 meetings could be focused on technology/industry/employment trends

Current (?) Membership Overview

	EABC Member Name per website	EABC Current	MISRC	Recruit	Class Room / MIS
Andersen Corporation,	Valerie Green			X	XX
3M,	Chris Bretoi, Yvonne Houle	XX		X	XX
Booz Allen Hamilton	Craig Martin				
Cargill	Mike McFarlane (EABC Chair)	XX	XX	X	XX
Carlson Companies	Bruce Whitmore			X	XX
CHS	Michael Morrissey				XX
Ecolab	Rob Tabb			X	
General Mills	Mike Kirst, Todd Loncorich	XX	XX	X	XX
IBM	Doug Kampe	XX			XX
IBM Business Innovation, Services	Brent Murray	XX			XX
KPMG	Kate Siegrist	XX		X	XX
Mayo Clinic	Patrick Davitt	XX	XX		
Medtronic	Steve Arsenault	XX	XX	X	XX
MN IT Workforce Collaborative	Kay Hendrikson				
Delta Airlines	Tamara Rath				
Phoenix Endeavors	Matt Christensen	XX		X	
Securian Financial	Mark Baltes	XX		X	
Small World Solutions	Steve Wu	XX		X	
Thomson Reuters	Mick Atton	XX	XX	X	
Target	Bonnie Saxe, Jennifer Pasternak			X	
Travelers	Bradley Molstad, Carlos Figueroa				XX
United Health Care	Milla Hautman			X	XX
US Bank	Janet Lerch			X	
Accenture				X	
Best Buy				X	
Boston Scientific				X	
Ernest & Young				X	
Land o Lakes				X	
Polaris				X	
Super Valu					
St Jude					
Toro				X	
Wells Fargo				X	

Action Items

- Reconfirm or restate the Mission
- Rename EABC if appropriate
- Membership
 - Update current list as we know it
 - Clarify and articulate expectations of EABC Membership
 - Define criteria for membership on EABC
 - Communicate this to all members and refresh membership
- Sub-committee structure
 - Verify sub-committees

Other Topics

- Establish Date for April Meeting
- Discuss annual social event
 - Purpose: for the board members to get to know each other better
 - Schedule for mid to late September