



# EABC Update

November, 2011

CONFIDENTIAL. This document contains trade secret information. Disclosure, use or reproduction outside Cargill and inside Cargill, to or by those employees who do not have a need to know is prohibited except as authorized by Cargill in writing. (Copyright Cargill, Incorporated 2009. All rights reserved.)

# Agenda 11/14/11

- Review Mission
- Develop Go-Forward Board Structure
- Review Industry (Benefactor) Landscape
- Develop Next Steps

# EABC Mission

- Leverage the experience of board members to guide and influence the structure and content of CSoM IDSc **curriculum** at all levels, PhD's, MBA' s and Undergrads; make students more relevant/marketable.
- Enhance the **reputation** of the CSoM IDSC program through business community testimony, not faculty alone.
- Serve as a medium to discuss and **resolve challenges** faced by the IDSC Department; strengthen ties between the Carlson School and the business community.
- Serve as a resource for faculty bringing business experience into the CSoM **classroom**.

# Proposed EABC Structure

- Create 'committees' aligned to each EABC Mission Statement
- Provide focus; drive measurable annual advancement
- Ensure Missions Accomplished

Committees	Under grad	MBA	PHD
Curriculum			
Brand/Reputation			
Dept Challenges			
Support in Classroom			

# Committee Approach

1. Membership to include representation from Business Community and CSoM faculty; lead(s) to be Business Community
2. Define one objective to achieve each school year; validate with entire EABC during annual planning
3. Report-out quarterly to entire EABC; meet virtually through conference calls to move actions

# Membership Overview

	EABC Member Name (per website)	EABC Current	MISRC	Recruit	Class Room / MIS
Andersen Corporation,	Larry Eakman, Valerie Green			X	XX
3M,	Chris Bretoi	XX		X	XX
Booz Allen Hamilt	Craig Martin				
Cargill	Mike McFarlane (EABC Chair)	XX	XX	X	XX
Carlson Companie	Bruce Whitmore			X	XX
CH	Michael Morrissey				XX
Ecolab	Rob Tabb			X	
General Mills	Mike Kirst, Todd Loncorich	XX	XX	X	XX
IBM	Doug Kampe	XX			XX
IBM Business Innovation, Services	Brent Murray	XX			XX
KPMG	Kate Siegrist	XX		X	XX
Mayo Clinic	Patrick Davitt	XX	XX		
Medtronic	Vandy Johnson	XX	XX	X	XX
MN IT Workforce Collaborative	Paul Taylor				
Northwest Airlines	Tamara Rath				
Phoenix Endeavors	Matt Christensen	XX		X	
Securian Financial	Mark Baltes	XX		X	
Small World Solution	Steve Wu	XX		X	
Thomson Reuter	Mick Atton	XX		X	
Target	Bonnie Saxe, Jennifer Pasternak			X	
Traveler	Bradley Molstad				XX
United Health Care	Milla Hautman			X	XX
US Bank	Janet Lerch			X	
Accenture				X	
Best Buy				X	
Boston Scientific				X	
Ernest & Young				X	
Land o Lakes				X	
Polaris				X	
Super Value					
St Jude					
Toro				X	
Wells Fargo				X	

# Wrap-up

- Does Mission still hold valid
- Reaction to Sub-committee structure
  - What else is needed ?
  - Should we 'start small' with two committees and work up as needed ?
- Membership
  - Clarify and articulate expectations of EABC Membership
  - Define criteria for membership on EABC
  - Communicate this to all members and refresh membership