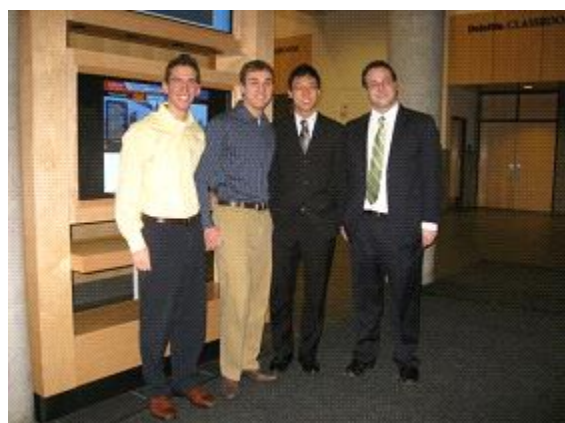


**THE MISSION**

<p><b>APEX Global 2010</b> 26-30th April, 2010, Singapore</p> <p>Watch 24 universities fight it out for the championship of the realms of Business and IT.</p> 	<p><b>Case Competition:</b> a head to head completion among university teams: each working to provide the best recommendation to a complex business problem. Typically</p> <ul style="list-style-type: none"> <li>• teams are allowed 24 hours to analyze and resolve the case.</li> <li>• judging is by business executives.</li> <li>• no outside assistance is allowed.</li> </ul> <p><b>APEX Global 2010:</b> a global case competition focusing on innovative applications of information technology connecting the worlds of IT and Business.</p>
---	---

**OUR TEAM**

<p>The Carlson team was selected from 19 MIS applicants and 12 finalists in head-to-head competition in November 2009. They are not only exceptional students, but also leaders in positions across the UM campus and community.</p> <ul style="list-style-type: none"> <li>• Tom Rams</li> <li>• Ben Vick</li> <li>• Jake Liu</li> <li>• Dan Garon</li> </ul> <p>Sponsored by Medtronic MISRC Quarterly</p>	
--	--

## **PREPARATION**

Beginning in January, have met every Friday, focusing on Singapore topics and team building.

<b>Topic</b>	<b>Date</b>	<b>Visitor</b>	<b>Organizer</b>
Review Unity Bank competition	Dec		Corrie
Organize for 2010	Jan		Corrie
Research Skills, Tools, Software Tools	Feb 5		Tom
Trends in IT, Predictions, Business Process Design	Feb 12	Vandy Johnson (MDT)	Dan
Tackling the Case, Change Management	Feb 19	Prof Art Hill (Carlson)	Jake
IT Alignment, IT Agility, Strategy	Feb 26	Cole Grolmus (PwC)	Tom
IT Tech, Architecture, Infrastructure	Mar 5		Dan
Accounting, Finance, ROI	Mar 26	Jodi Lockwood (MDT)	Jake
24-hour plan, Singapore culture	Apr 2		Jake
Practice run with executive panel	Apr 9 – 10	EABC panel	Corrie
Telling the Story	Apr 16		Tom

## **GOING TO SINGAPORE**

April 23, 3pm	Leave MSP
April 25, 12:30 am	Arrive SINGAPORE
April 26-27 (M & T)	Registration, guest speakers, networking, and 'planned activities'
April 28 (W)	Obtain case and create recommendation (24 hours)
April 29 (Th)	Competition: Rounds 1 (business) & 2 (technical)
April 30 (F)	Competition: Final Round (4 teams), gala dinner
May 1, 6 am	Leave SINGAPORE
May 1, 3:30 pm	Arrive MSP

## **YOU CAN HELP: PRACTICE RUN**

This Friday/Saturday (April 9 & 10) the team will hold a Practice Run. The idea is to replicate the Singapore experience as closely as possible. They will obtain a case at 2pm on Friday. At 2pm on Saturday, they will present to an executive panel for experience and feedback.

The executive panel is a great opportunity for you (or others from your management team) to **personally help** provide our team the winning edge. We would love to see you there, please let us know (Corrie, [fied0001@umn.edu](mailto:fied0001@umn.edu)) if you are able to attend or if you have questions.