

**Attendees:**

Carl Adams, IDSc

Mark Baltes, Securian

Chris Bretoi, 3M

John Curtin

Corrie Fiedler, IDSc

Alok Gupta, IDSc

Kampe, Doug, IBM

Todd Loncorich, General Mills

Mike McFarlane, Cargill

Tim Olson, IDSc

Kate Siegrist, KPMG

Mary Texer

1) Alok Update

- a. Master Program is on hold pending funding decisions at University level
- b. Carlson school is under extreme pressures due to current funding model they lose revenue stream, get large assessment from University.
- c. All programs are on a wait and see model
- d. Will get further updates during May EABC Meeting

2) High School Outreach Update

- a. Todd of General Mills reported that the following companies are involved
  - i. Medtronic, Target, Cargill, Thompson/Reuters, Dakota County, General Mills
  - ii. Advance IT Minnesota was not available for a report out.

3) MIS Website Update

- a. Tim provided an update on the website. Lots of interest from companies to leverage
- b. Site is ready for launch, Alok is working through details on where to host
- c. Site will go live somewhere in April 2010

4) Singapore Case Study

- a. Corrie F updated the group on the team heading to Singapore late April.
- b. Attached is an overview of the team and what they have been up to.
- c. Volunteers needed for Saturday to help review case study. See Corrie for details if available

5) Notes regarding High School Outreach

- Target contacted GMI a few weeks ago asking how to best connect with High Schools and they plan to begin presenting soon

1. Where does Target plan to present?
- Medtronic may be leveraging the materials but they have not been in contact
    1. Can Medtronic report back on progress?
  - Cargill just contacted me to regain their login credentials
    1. Assuming they hope to present yet this year. Where?
  - Thompson Reuters used the content in an event
    1. See below in Mary's update for details-
  - Dakota County has started an effort to leverage the content in their schools lead by the nonprofit Dakota Future group, they are working with a focus group of 50 students to further improve the content and are hoping to have the content used across the Dakota county school district.
  - General Mills is scheduled to present at a few high schools yet this year – we have had trouble this year with schools not replying to establish a time we can visit.
  - General Mills is scheduling another onsite this year with Saint Louis Park HS and Hopkins HS to spend a half day talking about technology partnered with Target as we did last year.

TL

#### Discover IT Update-

Per my discussion with Kate, in addition to General Mills direct activity, Discover IT was used as follows:

- Got IT, last fall at Thomson Reuters. This event was sponsored by Dakota County Technical College, Inver Hills Community College, Dakota Futures and Advance IT Minnesota. Discover IT was part of this event.
- High Tech Girls at Minneapolis Community and Technical College last year. General Mills gave Discover IT as part of the program.
- Two upcoming events this year being sponsored by Dakota Futures and Advance IT Minnesota — At Apple Valley High School and Arlington High School.

Please let me know if you have any questions or need additional information.

Mary T.