

Notes from the EABC Meeting on Thursday, November 20, 2008

Attendees:

Carl Adams, IDSc/MISRC
Steve Arseneault, Medtronic
Mick Atton, Thomson Reuters
Jiake Chen, MISRC
Chris Bretoi, 3M
Steve Brown, Carlson Companies
Matt Christensen, Phoenix Endeavors
John Curtin, MISRC
Joe Keys, Student
Kevin Daly, MISRC, Club MIS
Alok Gupta, IDSc
Doug Kampe, IBM
Mike Kirst, General Mills
Jeanine Lilke, Student
Todd Loncorich, General Mills
Craig Martin, Booz Allen Hamilton
Mike McFarlane, Cargill
Tim Olson, IDSc
Tom Rams, Club MIS
Tamara Rath, NWA
Yuqing (Ching) Ren, IDSc
Joe Siewert, General Mills
Kate Siegrist, KPMG
Mary Texer
Steve Wu, Small World Solutions, Inc.

- Mike Kirst, General Mills, and colleagues "Discovering I.T"
 - Met with 5+ schools
 - Created Sample Slide Deck, Ran through model presentation
 - **Action Item: Call to other organizations to also participate (shadow first, then get involved)**
- Doug Kampe, Jeanine Lilke and Joe Keys " Using social networking to promote MIS"
 - Outlined pre-lim work utilizing facebook, cards, IDSC 3001 presentations, BA 3000, and Linked IN
 - Discussed survey of perceptions of MIS
 - **Action Item: Will present follow up next meeting with more Information.**
- Carl Adams - SAP Alliance
 - Discussed utilizing SAP in curriculum on limited basis to teach about Enterprise Apps.
- **Additional Action Item: Potential conversation about Strategic Positioning of MIS Major and benchmark compared to other programs put together by Alok.**