

EABC Meeting Minutes 1/22/08

Attendance: 18

Gedas Adomavicius, IDSc
Mick Atton, Thomson West
Nomuun Batbold, Club MIS President- Fall 07
Troy Cardinal, KPMG
Matt Christensen, Phoenix Endeavors
John Curtin, MISRC
Kevin Daly, MISRC, Club MIS
Alok Gupta, IDSc
Peter Hansen, Club MIS President- Spring 08
Doug Kampe, IBM
Mike Kirst, General Mills
Todd Loncorich, General Mills
Mike McFarlane, Cargill
Brent Murray, IBM
Tim Olson, IDSc
Yuqing (Ching) Ren, IDSc
Bonnie Saxe, Target
Mary Texer, Target

Agenda:

- 1) Received an update on sub committee work on Pre College/high School team and Existing college students. Had much discussion around how to make this actionable for all members. Decided we needed to collect information and get resources from Carlson school to keep this moving forward
- 2) Reviewed need for Speaker on Social networks, blogs etc for IDSc 6423.

Action Steps:

Troy will distribute questionnaire to get all our input on. Please respond in timely fashion to this request

Troy will distribute a template for us to complete on company specific information to help create a compelling story for Deans office on demand for students

Matt will distribute his thoughts on a formula for making a statement of what competency and needs

Mike and Alok will have informal meeting with Dean's office to lay ground work for future meeting with Steering committee to see how we can join resources to make a difference

Doug will distribute themes he hears from students and we need to address to influence students into MIS program